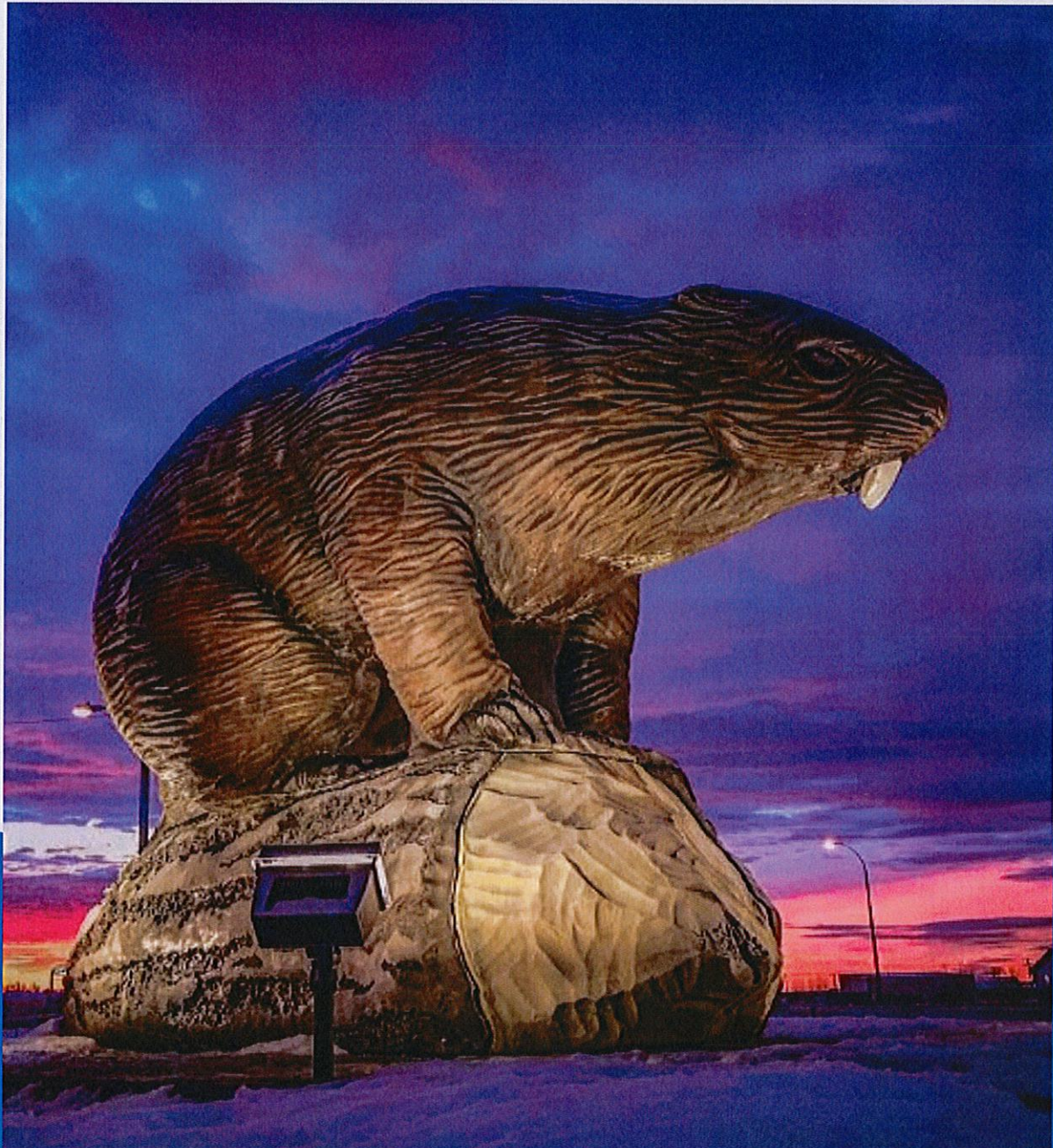




2022-2026

**STRATEGIC
PLAN**



COUNCIL'S MESSAGE

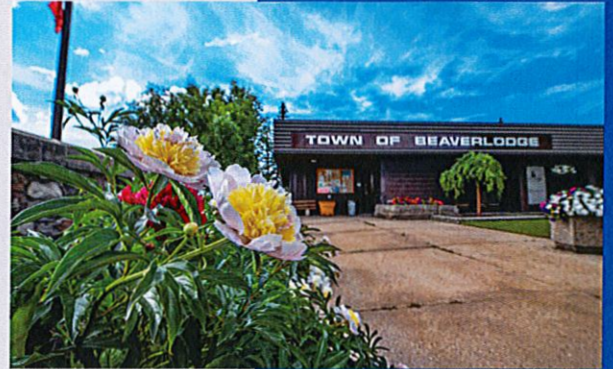
This strategic plan provides a road map for this Council term (2021 to 2025) bridging the 2025 Election and providing the next Council (2025 to 2029) a foundation to build on. This plan is intended to be forward thinking as we continue to transition from a reactive to a more proactive model of service delivery. We are committed to increasing value to residents and business by understanding the needs and wants of the community and adapting the way we do business.

Council acknowledges that the demographic of the Town is changing. This presents both challenges and opportunities that need to be actioned. We wish to honor our history and those that built this Town while embracing the increase in young people and their families. Both groups have specific needs that our municipality needs to address to ensure the sustainability of the Town of Beaverlodge and enable its future success.



VISION:

THE TOWN OF BEAVERLODGE:
A PLACE TO BUILD DREAMS



CORE VALUES:

INTEGRITY

We approach governance with Transparency, honesty, and in consideration of resident values

RESPONSIBILITY

We provide high quality, efficient and effective services utilizing best practices and a commitment to continuous improvement.

COOPERATION

We seek to collaborate with our neighbours including the Province, regional municipalities, industry, community groups and residents.

COMMUNITY

We foster a sense of community by focussing on safety for all, continued beautification of the Town, and being welcoming to both new residents and visitors.

PRIORITY FOCUS AREAS

IMPROVED COMMUNICATION

SUSTAINABLE INFRASTRUCTURE

SERVICE EXCELLENCE

VIBRANT ECONOMY

GOOD GOVERNANCE

COMMUNITY IMAGE





Priority Focus Area 1

IMPROVED COMMUNICATION

We will continue to broaden the way we communicate to and get communication from residents and businesses ensuring increased public engagement and two-way conversations on information that matters.

Priority Focus Area 2

SUSTAINABLE INFRASTRUCTURE

We will take a proactive approach to asset management using best practices to plan the maintenance and renewal of critical infrastructure; maximizing the value per dollar spent and mitigating service disruptions to residents.



Priority Focus Area 3

SERVICE EXCELLENCE

We will continue to evaluate the way we do business and the level of services provided with the focus of meeting the changing needs of residents and businesses now and into the future.

Priority Focus Area 4

VIBRANT ECONOMY

We will pursue opportunities to increase Town and regional tourism while supporting and promoting local businesses and community partnerships.



Priority Focus Area 5

GOOD GOVERNANCE

We will govern in alignment with our Core Values and the best practices for municipalities with emphasis on increased transparency and accountability for our decisions and actions.

Priority Focus Area 6

COMMUNITY IMAGE

We will promote our municipality embracing its history and maintaining the small-town feel while leveraging the many services and amenities that makes us distinct in the region.



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