



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING
 TO BE HELD THURSDAY FEBRUARY 4, 2021 AT 9:00 AM
 WALKER ROOM 1016 4TH AVENUE, BEAVERLODGE

1.0	<u>CALL TO ORDER:</u>	
2.0	<u>ADOPTION OF AGENDA:</u>	
3.0	<u>ADOPTION OF MINUTES:</u> 3.1 November 20, 2020	
4.0	<u>OLD BUSINESS:</u> 4.1 Frequent Shoppers Survey to Businesses - Feb 2021	
5.0	<u>NEW BUSINESS:</u> 5.1 Christmas Craze in Crazy Times – final update - Light the Lodge, Student Tree Trimming & Fire Truck Santa 5.2 Christmas Ornament / Christmas Market- how many sold? How many left? What to do with them now? 5.3 Beaver Cup 5.4 Ethanol Plant 5.5 Chop Stick Factory 5.6 Summer use of Arena 5.7 Spring Initiatives	
6.0	<u>ROUND TABLE:</u>	
7.0	<u>ADJOURNMENT:</u>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Friday November 20, 2020 at 9:05AM

Chair – Terry Dueck

ATTENDANCE:

Tina Letendre – Acting Chief Administrative Officer	Terry Dueck – Chair - absent
Cyndi Corbett - Councillor	Tracy Ferguson – Member - absent
Kyla Martin	Tracy Brekkaas – Member - absent
Wael Ammar – Member	
Recording Secretary - Nichole Young & Iris Arberry	

1.0 CALL TO ORDER:

- The meeting commenced at 09:05 AM. In Terry's absence, Cyndi chaired the meeting.

2.0 ADOPTION OF AGENDA:

- The agenda was adopted as presented.

3.0 ADOPTION OF MINUTES:

- The minutes from the November 5, 2020 meeting were adopted.

4.0 OLD BUSINESS:

- 4.1 Frequent Shoppers Survey to be sent to Businesses in January/February 2021

5.0 NEW BUSINESS:

- 5.1 **Committee Terms of Reference** – updated version presented and accepted. Moved by Wael to present to Council.
- 5.2 **Christmas Craze in Crazy Times– update.** Kyla has had positive feedback from the businesses regarding having Christmas Craze all month and not just one night. She also asked for suggestions for Light the Lodge categories and prizes. Some suggestions were, Most Decorated, Best Children's Display and Most Musical. Further suggestions to be emailed to her. Councillor Gena Jones has volunteered to be a Judge. Town of Beaverlodge will donate 2 COVID Masks and buff as prizes Chamber will purchase 10 Christmas Ornaments. Kyla will approach local businesses regarding gift cards as prizes. Nichole read an email from the Fire Department saying that they will provide a truck as long COVID protocols are in place. It was suggested that we contact Stan Berry to see if he would be Santa Claus. Nichole will phone him and get back to the Fire Chief. Cyndi Corbett will contact St Mary's school regarding children decorating the Town Tree and Beaverlodge Elementary has been approached and are on board. Schools will have designated times which will be advised by Town Office. Nichole and Iris will package candy for children trimming event.
- 5.3 **Christmas Ornament Update** – Council approved purchasing Town of Beaverlodge ornaments which will be sold at Town Office for \$10 each, and proceeds will go to the Beaverlodge Health

Complex. Tina showed the committee the design and it was well received. Cyndi will sell Ornaments at Farmers Market on 4 December.

6.0 ROUND TABLE:

- General discussion regarding sharing Cyndi sharing the Christmas Craze in crazy times poster with Grande Prairie Regional Tourist Association.

Next meeting:

- Thursday Dec 10th at 10:00 AM

7.0 ADJOURNMENT:

The meeting was adjourned at 9:49 AM.

Chair, Terry Dueck
