

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Thursday Feb 4, 2021 at 9:00AM

Chair – Terry Dueck

ATTENDANCE:

Terry Dueck – Chair

Gary Rycroft - Mayor

Cyndi Corbett - Councillor

Wael Ammar – Member

Callie Balderston - Absent

Jeff Johnston - CAO

Tina Letendre – Asst. CAO

Tracy Ferguson – Member

Tracy Brekkaas – Member - absent

Recording Secretary - Nichole Young & Iris Arberry

1.0 CALL TO ORDER:

- The meeting commenced at 09:02 AM.

2.0 ADOPTION OF AGENDA:

#001-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the agenda be adopted as presented.

3.0 ADOPTION OF MINUTES:

#002-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the minutes of the November 20, 2020 meeting be accepted as presented.

4.0 OLD BUSINESS:

4.1 Frequent Shoppers Survey – include questions about the program such as are you satisfied with how it went? Would you participate again? Ideas for improvement? Also ask about suggestions for spring, suggestions for summer use of the Arena and ideas for events. Aim to have the results compiled for the end of March.

#003-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the Committee proceed with the survey to businesses with the discussed ideas.

5.0 NEW BUSINESS:

5.1 **Christmas Craze in Crazy Times** – Tracy spoke to this and said it went really well and businesses said they liked the protracted attention as opposed to just one evening and participation was very good. The student tree trimming went very smoothly as well with a lot of participation and the timeslots ensured Covid protocols were followed. The Light Up the Lodge Contest was successful as well, but only a list of the business winners was known. Tracy will forward the information about the residential winners.

5.2 **Christmas Ornament Sales** – Cyndi sold 38 at the Farmer's market and an additional 101 were sold at the Town Office for a total of 139 sold. The remaining 161 ornaments are to be sold at the Arts & Culture Center and the Rec Centre. Look online for information on a 2020 Museum.

#004-2021-02-04 Councillor Cyndi Corbett

CARRIED: That we sell the remaining ornaments at Beaverlodge Arts & Culture Center as well as the Recreation Centre for the original price.

#005-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the Committee do some research into if there is a 2020 Museum.

5.3 **Beaver Cup** – Councillor Dueck suggested contacting Cody Mould to inquire what they are thinking about hosting this tournament in 2021.

#006-2020-02-04 Councillor Terry Dueck

CARRIED: That the tournament organizer, Cody Mould, be contacted about his plans for a 2021 tournament.

5.4 **Methanol Plant** – discussion around the possibility of a methanol plant, cost is however likely prohibitive.

5.5 **Chop Stick Factory** – Councillor Dueck spoke about the one previously operating in Sturgeon Lake and has said he will contact Doug Horner and get some information to bring back.

#007-2021-02-04 Councillor Cyndi Corbett

CARRIED: That this idea be brought before Council to see if they would like us to proceed with the investigation of this idea.

5.6 **Summer use of Arena** – Ideas were discussed for this but it should be a revenue generating idea so it was decided that members should bring their ideas back for the next meeting.

5.7 **Spring Initiatives** – As Easter is a likely time that we will enter stage 3 or 4 we would like to plan some sort of event. A photo scavenger hunt involving Easter Eggs with different locations and clues was popular. PW could build the 'Easter Eggs' and schools could decorate them and they would be large enough to take a selfie beside.

#008-2021-02-04 Councillor Cyndi Corbett

CARRIED: That this idea be brought to Council for approval.

6.0 ROUND TABLE:

- Jeff reminded the committee that there needs to be a budget request for Council for the Committee. He will send out 2019 & 2020 budget information and we will meet prior to March 9 to solidify the request before Council budget meeting on March 9.
- Cyndi spoke about the provincial town hall and reminded everyone that GPRTA will promo any events we have if we want them to.

Next meeting:

- Thursday March 4, 2021 @ 10:00 AM



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7.0 ADJOURNMENT:

The meeting was adjourned at 9:44 AM.

Chair, Terry Dueck

CAO, Jeff Johnston