



Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Thursday March 4, 2021 at 10:00AM

Chair – Terry Dueck

ATTENDANCE:

Terry Dueck – Chair

Jeff Johnston - CAO

Gary Rycroft - Absent

Tina Letendre – Deputy CAO

Cyndi Corbett - Councillor

Tracy Ferguson – Member

Wael Ammar – Member

Tracy Brekkaas – Member

Callie Balderston - Absent

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 10:00 AM.

2.0 ADOPTION OF AGENDA:

#009-2021-03-04 Councillor Cyndi Corbett

CARRIED: That the agenda be adopted as presented.

3.0 ADOPTION OF MINUTES:

#010-2021-03-04 Councillor Cyndi Corbett

CARRIED: That the minutes of the February 4, 2021 meeting be accepted as presented.

4.0 OLD BUSINESS:

- 4.1 Frequent Shoppers Survey – survey has been sent out and results will be compiled for the next meeting.
- 4.2 Chopstick Factory – proceed to Council, Councillor Terry Dueck will reach out for information to present.
- 4.3 Spring Initiative – Selfie Photo Contest/Egg Hunt – proceed to council for approval.

5.0 NEW BUSINESS:

5.1 Budget Request to Council – note that the Fair is not included in this request

- i) Shop Local Program - \$2500
- ii) Christmas Craze - \$1000
- iii) Town Tree Ornaments - \$1500
- iv) Halloween - \$2000
- v) Easter/Spring Initiative - \$1000
- vi) Miscellaneous Events - \$2000

#011-2021-03-04 Councillor Terry Dueck

CARRIED: That the Community Economic Development Committee make a budget request to the Council of \$10,000 for the above-listed projects in 2021.

5.2 Beaverlodge Mural Foundation, Mosaic Tile Sponsorship

#012-2021-03-04 Councillor Terry Dueck

CARRIED: That this request for sponsorship be moved to the Regular Town Council agenda on March 8, 2021.

5.3 Royal Alberta Museum, Covid 19 Artifact Collection

#013-2021-03-04 Councillor Cyndi Corbett

CARRIED: That Administration sends one of our 2020 Christmas Ornaments to the Royal Alberta Museum for their display.

5.4 2021 Beaver Cup – Councillor Terry Dueck will reach out to the organizer, Cody Mould, about his plans for a tournament this year and bring this information back for the next meeting.

6.0 ROUND TABLE:

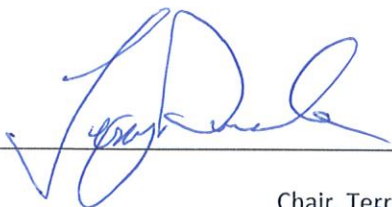
- Jeff will meet up with Del from the Home Building Center and speak to him about donating materials for the Easter Initiative.
- Cyndi reminded everyone that GPRTA will promo any events we have if we want them to.
- Set up a meeting regarding the Spring/Easter Initiative after Budget approved to organize the details of the initiative.

Next meeting:

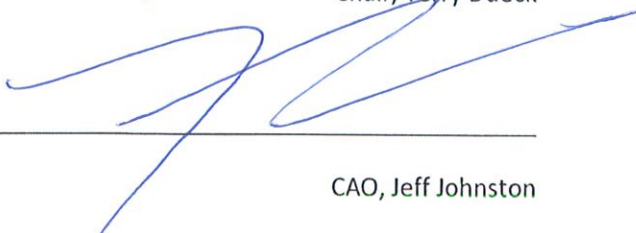
- Thursday April 8, 2021 @ 9:00 AM

7.0 ADJOURNMENT:

The meeting was adjourned at 11:14 AM.



Chair, Terry Dueck



CAO, Jeff Johnston