



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING
 TO BE HELD THURSDAY MARCH 4, 2021 AT 10:00 AM
 COUNCIL CHAMBERS 1016 4TH AVENUE, BEAVERLODGE

1.0	<u>CALL TO ORDER:</u>	
2.0	<u>ADOPTION OF AGENDA:</u>	
3.0	<u>ADOPTION OF MINUTES:</u> 3.1 February 4, 2021.	PP 2-4
4.0	<u>OLD BUSINESS:</u> 4.1 Frequent Shoppers Survey to Businesses – Sent out to participating businesses on Feb 22 and will compile results for next meeting. 4.2 Chopstick Factory – take to Council March 8, 2021. 4.3 Spring Initiatives – take to Council March 8, 2021	
5.0	<u>NEW BUSINESS:</u> 5.1 Budget Request to Council 5.2 Beaverlodge Mural Foundation – Mosaic Mural Tile Sponsorship 5.3 Royal Alberta Museum – COVID-19 Artifact Collection 5.4 2021 Beaver Cup	PP 5,6 PP 7-9
6.0	<u>ROUND TABLE:</u>	
7.0	<u>ADJOURNMENT:</u>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Thursday Feb 4, 2021 at 9:00AM

Chair – Terry Dueck

ATTENDANCE:

Terry Dueck – Chair

Gary Rycroft - Mayor

Cyndi Corbett - Councillor

Wael Ammar – Member

Callie Balderston - Absent

Jeff Johnston - CAO

Tina Letendre – Asst. CAO

Tracy Ferguson – Member

Tracy Brekkaas – Member - absent

Recording Secretary - Nichole Young & Iris Arberry

1.0 CALL TO ORDER:

- The meeting commenced at 09:02 AM.

2.0 ADOPTION OF AGENDA:

#001-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the agenda be adopted as presented.

3.0 ADOPTION OF MINUTES:

#002-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the minutes of the November 20, 2020 meeting be accepted as presented.

4.0 OLD BUSINESS:

4.1 Frequent Shoppers Survey – include questions about the program such as are you satisfied with how it went? Would you participate again? Ideas for improvement? Also ask about suggestions for spring, suggestions for summer use of the Arena and ideas for events. Aim to have the results compiled for the end of March.

#003-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the Committee proceed with the survey to businesses with the discussed ideas.

5.0 NEW BUSINESS:

5.1 **Christmas Craze in Crazy Times** – Tracy spoke to this and said it went really well and businesses said they liked the protracted attention as opposed to just one evening and participation was very good. The student tree trimming went very smoothly as well with a lot of participation and the timeslots ensured Covid protocols were followed. The Light Up the Lodge Contest was successful as well, but only a list of the business winners was known. Tracy will forward the information about the residential winners.

5.2 **Christmas Ornament Sales** – Cyndi sold 38 at the Farmer's market and an additional 101 were sold at the Town Office for a total of 139 sold. The remaining 161 ornaments are to be sold at the Arts & Culture Center and the Rec Centre. Look online for information on a 2020 Museum.

#004-2021-02-04 Councillor Cyndi Corbett

CARRIED: That we sell the remaining ornaments at Beaverlodge Arts & Culture Center as well as the Recreation Centre for the original price.

#005-2021-02-04 Councillor Cyndi Corbett

CARRIED: That the Committee do some research into if there is a 2020 Museum.

5.3 **Beaver Cup** – Councillor Dueck suggested contacting Cody Mould to inquire what they are thinking about hosting this tournament in 2021.

#006-2020-02-04 Councillor Terry Dueck

CARRIED: That the tournament organizer, Cody Mould, be contacted about his plans for a 2021 tournament.

5.4 **Methanol Plant** – discussion around the possibility of a methanol plant, cost is however likely prohibitive.

5.5 **Chop Stick Factory** – Councillor Dueck spoke about the one previously operating in Sturgeon Lake and has said he will contact Doug Horner and get some information to bring back.

#007-2021-02-04 Councillor Cyndi Corbett

CARRIED: That this idea be brought before Council to see if they would like us to proceed with the investigation of this idea.

5.6 **Summer use of Arena** – Ideas were discussed for this but it should be a revenue generating idea so it was decided that members should bring their ideas back for the next meeting.

5.7 **Spring Initiatives** – As Easter is a likely time that we will enter stage 3 or 4 we would like to plan some sort of event. A photo scavenger hunt involving Easter Eggs with different locations and clues was popular. PW could build the 'Easter Eggs' and schools could decorate them and they would be large enough to take a selfie beside.

#008-2021-02-04 Councillor Cyndi Corbett

CARRIED: That this idea be brought to Council for approval.

6.0 ROUND TABLE:

- Jeff reminded the committee that there needs to be a budget request for Council for the Committee. He will send out 2019 & 2020 budget information and we will meet prior to March 9 to solidify the request before Council budget meeting on March 9.
- Cyndi spoke about the provincial town hall and reminded everyone that GPRTA will promo any events we have if we want them to.

Next meeting:

- Thursday March 4, 2021 @ 10:00 AM



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7.0 ADJOURNMENT:

The meeting was adjourned at 9:44 AM.

Chair, Terry Dueck

CAO, Jeff Johnston

March 1, 2021

Dear Community Development, Beaverlodge

2020 was quite a year for the Beaverlodge Mural Foundation (BMF). With our mural material in lock down by the Covid-19 restrictions, our mural project were placed on hold until such time as we were able to get the necessary materials to proceed. We are happy to report that our planned mural is now underway with completion scheduled for this summer.

With the lock down the BMF board saw an opportunity to involve families in painting their own 2x4' mural and with approval from AHS, the BMF created our Mini Mural Masterpiece Makers (4M) that was displayed at the Beaverlodge and Area Cultural Centre (BACS), and now resides on the fence at the community garden. Everyone that participated in our 4M project enjoyed it so much that they wanted to know what the BMF was going to do for 2021!

Building on our the success of our 4M project the BMF Board has decided to make a permanent mosaic mural and to offer the schools in and around Beaverlodge the opportunity for students in the 5th grade and up the chance to paint tiles for a 5x10' permanent mosaic mural. The BMF in conjunction with the Beaverlodge Art Cub worked up a 3x5' mosaic mural as a practice run. We were pleased with the resulting mosaic mural and are eager to begin the larger one involving the schools and community. The four Beaverlodge schools have given us an unequivocal "YES" to our mural design and we are now in the process of transferring our design to our mural board material and having the tiles in the schools by the end of March. The schools then have until June 1 to return their painted tiles at which time we will then mount them into the 5x10' permanent mosaic mural display.

The mural design depicts the beginning of agriculture in the Beaverlodge Valley with the breaking of prairie sod with oxen and a single bottom plow. The design continues through to the combining of a swathed crop with today's modern machinery. (See attached picture).

The BMF is looking for sponsors to help cover the cost of our mosaic mural tiles. 450 4x4" tiles are required to complete this mosaic mural. 190 tiles have been requested by two schools to date. In the event that there are more tiles than the schools chose to paint, the "extra" tiles will be offered to the community for painting. Total estimated cost of the mosaic mural is \$4500.00 and you can sponsor as many or as few tiles as you would like.

We hope you will support us in this truly unique Beaverlodge mosaic mural. If you have any questions about this mosaic mural project please don't hesitate to contact me.

Yours truly,

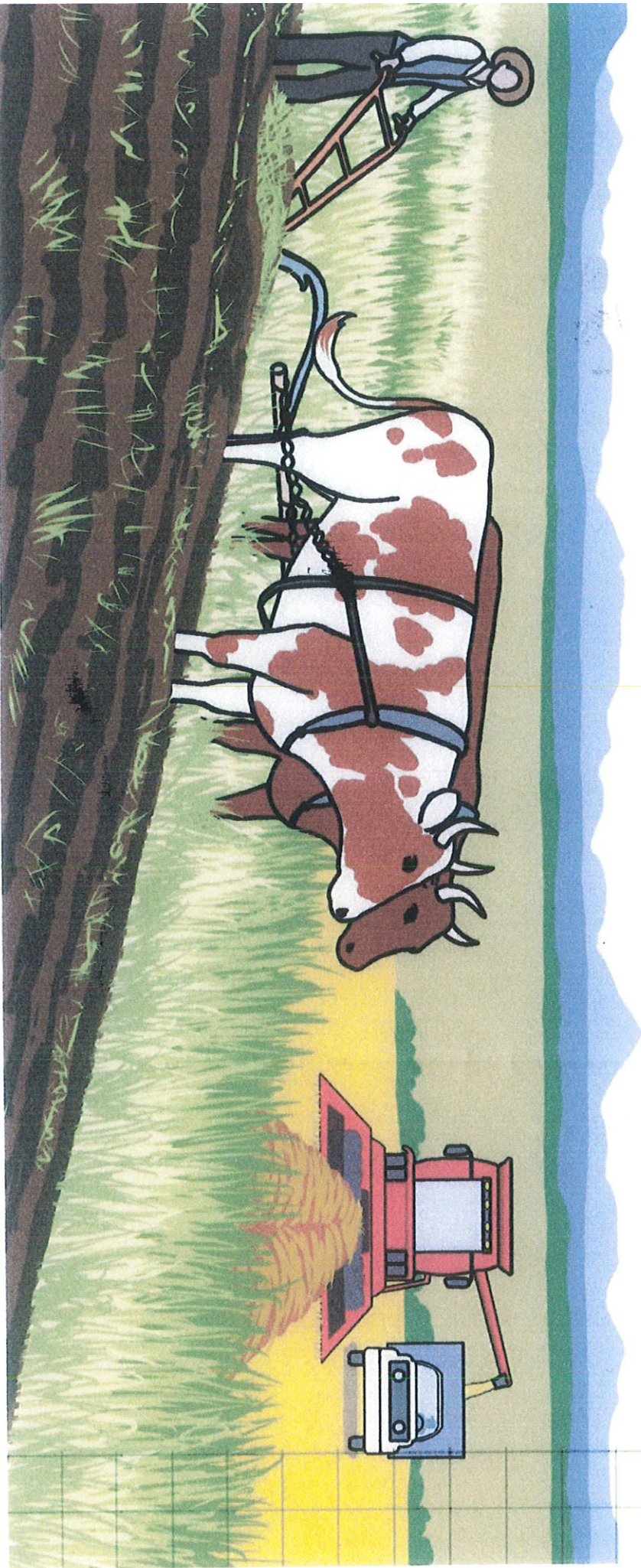


Jim Drabble, Chairman
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MAR - 1 2021





Edmonton

Documenting COVID-19: Royal Alberta Museum collects items for pandemic collection

'We realized we're living in historic times and it's our job to document that'

CBC News · Posted: May 24, 2020 8:00 AM MT | Last Updated: May 24, 2020



RAM on the look out for COVID-19 artifacts

10 months ago | 1:16

The Royal Alberta Museum is already working on plans to source material that is representative of the COVID-19 pandemic and it's effect on the province. 1:16

[comments](#)

A hockey stick, homemade fabric bags and hand sanitizer will soon be part of a COVID-19 collection being curated by staff at the Royal Alberta Museum.

"We realized we're living in historic times and it's our job to document that," said Julia Petrov, curator of daily life and leisure at the RAM and in charge of the pandemic collection.

"We don't want to end up in a situation in 100 years from now when people ask us 'Well, do you have anything from the pandemic?' and our future curators say 'No, we didn't collect anything.'"

Petrov and others at the museum have started to collect hand sanitizer made by Alberta breweries, homemade fabric bags and supplies from mask-making kits.

Museum staff has also asked for CBC's *Radio Active* co-host Rod Kurtz's hockey stick, which has been used as a microphone boom during the pandemic, to also be part of the collection.

"We're trying to get a good sampling of people's responses to the pandemic," Petrov told CBC's *Radio Active* on Wednesday.

Some items are missing from the wish-list. Petrov says they're working on getting beaded masks decorated by members of Indigenous communities.

Staff is also hoping to score some scrubs used by health-care workers, but only after the pandemic has ended and the scrubs aren't as needed, she said.

- [Alberta museum collects pandemic artifacts and stories](#)
- [Canadian museums are already documenting life during COVID-19](#)

The RAM isn't the only museum in the province wanting to document these unprecedented times.

The Canmore Museum and Geoscience Centre is working on a project documenting the pandemic "in real-time," according to their website.

Staff at that museum are asking people to keep daily journals or to write letters to "their future selves or loved ones."



The Canmore Museum and Geoscience Centre is currently closed to visitors but is working on a project to document the COVID-19 pandemic. (Vincent Bonnay/Radio-Canada)

Anything they collect will join their permanent collection in the archives "as a way for the community to remember this event that will change us all forever," the website says.

Museums in the province were allowed to reopen during the [first stage of the province's relaunch](#).

Petrov said though this is not the first pandemic, it's important to document how the world, specifically Alberta, dealt with COVID-19.

"It's a different kind of disease than we've seen so far and it's going to be important to show how it was different and what ways it affected people."

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