



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING  
 TO BE HELD THURSDAY APRIL 8, 2021 AT 10:00 AM  
 COUNCIL CHAMBERS 400 – 10 STREET, BEAVERLODGE

1.0	<b><u>CALL TO ORDER:</u></b>	
2.0	<b><u>ADOPTION OF AGENDA:</u></b>	
3.0	<b><u>ADOPTION OF MINUTES:</u></b> 3.1 March 4, 2021.	PP 2-4
4.0	<b><u>OLD BUSINESS:</u></b> 4.1 Frequent Shoppers Survey to Businesses – Results.	
5.0	<b><u>NEW BUSINESS:</u></b>  5.1 Easter Egg Scramble 2021  5.2 Budget 2021  5.3 Beaver Cup Update – Councillor Dueck  5.4 Net Zero Homes	
6.0	<b><u>ROUND TABLE:</u></b>	
7.0	<b><u>ADJOURNMENT:</u></b>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Thursday March 4, 2021 at 10:00AM

Chair – Terry Dueck

**ATTENDANCE:**

Terry Dueck – Chair

Jeff Johnston - CAO

Gary Rycroft - Absent

Tina Letendre – Deputy CAO

Cyndi Corbett - Councillor

Tracy Ferguson – Member

Wael Ammar – Member

Tracy Brekkaas – Member

Callie Balderston - Absent

Recording Secretary - Nichole Young

**1.0 CALL TO ORDER:**

- The meeting commenced at 10:00 AM.

**2.0 ADOPTION OF AGENDA:**

#009-2021-03-04 Councillor Cyndi Corbett

*CARRIED: That the agenda be adopted as presented.*

**3.0 ADOPTION OF MINUTES:**

#010-2021-03-04 Councillor Cyndi Corbett

*CARRIED: That the minutes of the February 4, 2021 meeting be accepted as presented.*

**4.0 OLD BUSINESS:**

- 4.1 Frequent Shoppers Survey – survey has been sent out and results will be compiled for the next meeting.
- 4.2 Chopstick Factory – proceed to Council, Councillor Terry Dueck will reach out for information to present.
- 4.3 Spring Initiative – Selfie Photo Contest/Egg Hunt – proceed to council for approval.

**5.0 NEW BUSINESS:**

5.1 Budget Request to Council – note that the Fair is not included in this request

- i) Shop Local Program - \$2500
- ii) Christmas Craze - \$1000
- iii) Town Tree Ornaments - \$1500
- iv) Halloween - \$2000
- v) Easter/Spring Initiative - \$1000
- vi) Miscellaneous Events - \$2000

#011-2021-03-04 Councillor Terry Dueck

*CARRIED: That the Community Economic Development Committee make a budget request to the Council of \$10,000 for the above-listed projects in 2021.*

5.2 Beaverlodge Mural Foundation, Mosaic Tile Sponsorship

#012-2021-03-04 Councillor Terry Dueck

*CARRIED: That this request for sponsorship be moved to the Regular Town Council agenda on March 8, 2021.*

5.3 Royal Alberta Museum, Covid 19 Artifact Collection

#013-2021-03-04 Councillor Cyndi Corbett

*CARRIED: That Administration sends one of our 2020 Christmas Ornaments to the Royal Alberta Museum for their display.*

5.4 2021 Beaver Cup – Councillor Terry Dueck will reach out to the organizer, Cody Mould, about his plans for a tournament this year and bring this information back for the next meeting.

#### 6.0 ROUND TABLE:

- Jeff will meet up with Del from the Home Building Center and speak to him about donating materials for the Easter Initiative.
- Cyndi reminded everyone that GPRTA will promo any events we have if we want them to.
- Set up a meeting regarding the Spring/Easter Initiative after Budget approved to organize the details of the initiative.

Next meeting:

- Thursday April 8, 2021 @ 9:00 AM

#### 7.0 ADJOURNMENT:

The meeting was adjourned at 11:14 AM.

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Chair, Terry Dueck

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CAO, Jeff Johnston

# Jayman Built launches net zero homes – the way of the future

Laura Severs

Feb 12, 2021 • February 12, 2021 • 4 minute read •  5 Comments



The exterior of the net zero Madeline show home by Jayman Built in Seton. PHOTO BY SUPPLIED /Postmedia

Home building in Alberta is about to take a quantum leap.

With the introduction of its first two net zero homes earlier this week — one show home in Seton in southeast Calgary, the other show home in southeast Edmonton in the Hills at Charlesworth — Jayman Built says it's changing the way homes are built in this province.

“We’ve really built these homes well above the 2030 building code,” said Dave Desormeaux, Jayman’s president and COO. “We’ve basically reached the 2050 targets that the federal government has outlined for Canada.”

The 2030 building code calls for homes to be built so they’re net zero ready, meaning the envelope of the 2030 house has to have all the insulated values but it doesn’t require providing an energy source to achieve net zero. The 2050 proposed building code, notes Desormeaux, is looking at taking it to that next level and having it net zero certified — where the house will have to produce enough energy to offset the energy it consumes.

The challenge, said Desormeaux, was not just to build a net zero home. That has been done. Rather, it was about obtaining net zero certification in the most cost-effective way possible with no degradation to build quality, and enabling these homes to be built on practically any lot and from almost any model Jayman offers.

“The other challenge was how close could we get to making it as affordable as possible for people to start making a decision to switch to a net zero home now,” added Desormeaux. “Not in 2030, not in 2050. We wanted to push the envelope, and that’s what we’ve done.”

“We’re within \$50,000 to \$60,000 for this net zero home,” said Desormeaux, noting they’re trying to get federal incentives to reduce that cost difference. “We believe that if we can get it down to \$30,000 to \$35,000 or a \$40,000 difference, why wouldn’t you buy these homes every day because of the savings in energy and utility bills.”

Jayman said these next-generation homes, marketed under their new Quantum Performance Ultra E-home banner, use 80 per cent less energy than any home built to the current building code and each will save more than eight tonnes of greenhouse gas emissions per year. This is done, in part, via an ecosystem that includes solar panels, upgraded insulation and windows systems, and the house being 100 per cent electric.



Jayman Built's new line of Quantum Performance Ultra-E Homes standards create net zero homes that meet Canada's target for 2050 building standards. PHOTO BY CHERYL SILSBE PHOTOGRAPHY /Postmedia

## Home of the Future

It's not about meeting George Jetson, his futuristic home and their flying car as laid out in Hanna Barbera's The Jetsons.

But the future is here today in Brookfield Residential's Seton, as Jayman unveiled its popular Madeline 24 model built to the company's new Quantum Performance Ultra E-home standard.

"We weren't sure that just having a net zero home that looks like any other show home was going to be exciting enough, so we did build the Quantum home, fully net zero certified, and then we added additional smart home technology to make it even sexier and show people what they could do with smart home technology that's very affordable," said Desormeaux.

This zero lot line version comes in at 2,284 square feet, with three bedrooms, two-and-a-half bathrooms, and a front-attached garage. It features an open to above space, has an oversized hidden pantry and a flex room ideal for a home office.

But that's just the beginning of today's take on tomorrow.

There's a state of the art ceiling fan, with UV lights above the blades that kill 99 per cent of viral particulate, a smart fireplace that can be turned on or off by voice commands through Amazon's Alex or Google Assistant, all light switches are smart, it has the latest Samsung smart appliances including a fridge with cameras so you can see what you need while grocery shopping, and the kitchen is equipped with a state-of-the-art U by Moen tap that takes voice commands and dispenses water at the desired temperature and volume.

Then, add in a locking parcel delivery door into the side of the garage that's designed to put an end to porch pirates.

Pricing for the Madeline 24 with select finishes is \$522,375. Adding in the Quantum (net zero) option brings it to \$583,448.

## **Dual Certification**

In addition to net zero certification, these new show homes are Platinum certified by Built Green Canada.

An industry-driven organization, Built Green works with builders interested in sustainability practices in the residential building sector.

“Net zero is complementary to Built Green, given we address energy and then go beyond to other critical areas of sustainable building for a holistic approach,” said Jenifer Christenson, Built Green’s CEO. “Net zero takes care of the energy requirement of our program and the remaining sections of our program will ensure other key aspects of sustainable building are applied to the build. These include materials and methods, indoor air quality, ventilation, waste management, water conservation and business practices.”

Jayman was the first builder and founding member of Built Green Canada.

“They’re an incredibly progressive builder who remains committed to innovation — and, they’re of a handful of production builders who are doing net zero,” added Christenson.

## **AMP ABC**

By this summer most new home lots in Calgary will have 200 amp service — the amount of electricity provided to the lot. Two hundred amps, as opposed to the current average 125 amp service to lots, is a requirement for these new Jayman Quantum homes as net zero, solar panels, electric vehicle charging outlets and the like require more power. Until then, Jayman is offering these homes on select lots — those lots that have 200 amp service.