

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Thursday May 13, 2021 at 9:00AM

Chair – Terry Dueck

ATTENDANCE:

Terry Dueck – Chair

Jeff Johnston - CAO

Gary Rycroft - Absent

Cyndi Corbett - Councillor

Tracy Ferguson – Member, absent

Wael Ammar – Member – Call-in

Tracy Brekkaas – Member, absent

Recording Secretary - Nichole Young

Jim Drabble - guest

1.0 CALL TO ORDER:

- The meeting commenced at 9:03 AM.

2.0 ADOPTION OF AGENDA:

#017-2021-05-13 Councillor Cyndi Corbett

CARRIED: *That the agenda be as presented.*

3.0 ADOPTION OF MINUTES:

#018-2021-05-13 Councillor Cyndi Corbett

CARRIED: *That the minutes of the March 4, 2021 meeting be accepted with the following change: removal of Callie Balderston from the attendance listing as she is not a member.*

4.0 OLD BUSINESS:

- 4.1 Frequent Shoppers Survey – Nichole will write the invitation letter for the 2021 program. We will send out letters to businesses by June 1 and follow up in person at the end of June. We will start promoting it earlier as well.

5.0 NEW BUSINESS:

- 5.1 Beaverlodge Business & Community Profile Magazine 2021 – yes, the info needs to be updated and add a section for the Beaverlodge Mural Foundation – Jim Drabble will forward me a write up and some photos. Find out how many copies we get and how much to get more. Also add the Haskap Winery and the Schoolhouse at the Campground. Bring to Council for information.

#019-2021-05-13 Councillor Cyndi Corbett

CARRIED: *Recommend the renewal of the Town of Beaverlodge Business & Community Profile Guide.*

- 5.2 Visitor Guide – this item was covered by previous item.

- 5.3 Open Air Garage Sale @ High school – decided that the Town of Beaverlodge cannot be involved due to liability from Covid. Maybe at a later time – Aug or September. Bring back as Old Business in June.

- 5.4 2021 Beaver Cup – postponed for 2021.

#020-2021-05-13 Councillor Terry Dueck

CARRIED: *That the Beaver Cup be deferred for one year.*

5.5 Community Survey on Priorities for Growth – what services do residents want to see? Look for the survey that was done when the Library was being built for ideas. Can be sent with utility bills and should include demographic questions so that we can better analyze the results. Once the survey is ready to be sent out, we will take it to Council prior to distributing them.

#021-2021-05-13 Councillor Cyndi Corbett

CARRIED: *That Administration proceeds with the creation of a survey that models the one previously used during the construction of the Library and once complete, bring before Council for approval.*

5 ROUND TABLE:

Jim spoke about the mural unveiling on Sept 11 – speakers Travis Toews, Gary Rycroft & Peter Harris. This will be videoed regardless of whatever the Covid restrictions are at that time. Sept 12 they are looking to do an artist demonstration and perhaps a take home project that can be displayed at a later showing for attendees. If Jim provides the updates than we will promote the event and if he provides it to Cyndi than she can promote it via GPRTA.

Next meeting:

- Thursday June 17, 2021 @ 9:00 AM

6 ADJOURNMENT:

The meeting was adjourned at 9:58 AM.

Chair, Terry Dueck

CAO, Jeff Johnston