

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Thursday June 17, 2021 at 9:00AM

Chair – Terry Dueck

ATTENDANCE:

Terry Dueck – Chair

Jeff Johnston - CAO

Gary Rycroft - Absent

Cyndi Corbett - Councillor

Tracy Ferguson – Member

Wael Ammar – absent

Tracy Brekkaas – Member, absent

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:05 AM.

2.0 ADOPTION OF AGENDA:

#022-2021-06-17 Councillor Cyndi Corbett

CARRIED: *That the agenda be accepted as presented.*

3.0 ADOPTION OF MINUTES:

#018-2021-05-13 Councillor Cyndi Corbett

CARRIED: *That the minutes of the May 13, 2021 meeting be accepted as presented.*

4.0 OLD BUSINESS:

- 4.1 Open Air Garage Sale – Farmer’s Market is proceeding on June 26. Donna to send in the details for the Community Calendar.

5.0 NEW BUSINESS:

- 5.1 Community Survey on Priorities for Growth – survey has been sent out in utility bills, a link has been added to our website and it has been shared on Facebook as well the link has been forwarded to the Chamber of Commerce. Survey closes June 25.
- 5.2 Frequent Shopper Program Invitations – invitations have been sent to 36 local businesses and we already have 7 respond that they are excited to take part. Follow up in person after July 1st to those who haven’t responded by then.
- 5.3 Business & Community Profile Update – we have been booked for TNC Publishing’s September session – I sent out a list of local businesses for them to contact regarding advertising. TNC will contact us when they need us to update our information.
- 5.4 Rumble Alberta 2021 – Town is participating with Town Pins in the Swag Bags.
 - a. Elected Officials Challenge – all of council is taking part in the Elected Officials Challenge which involves them being available for taking selfies with the riders if contacted. Our map for points starts at the Dino Museum then the research station, the Beaver statue and ends at South Peace Museum.
 - b. Local Business Offer – the organizers shared a special offer to local food establishments which I sent on to the Chamber of Commerce to disperse.



5 ROUND TABLE:

- Cyndi to meet with Administration at the beginning of July to follow up on the invitations for the Frequent Shoppers Program.

Next meeting:

- Thursday July 22, 2021 @ 9:00 AM

6 ADJOURNMENT:

The meeting was adjourned at 9:30 AM.

Chair, Terry Dueck

CAO, Jeff Johnston