

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Tuesday October 5, 2021 at 9:00AM

Chair – Terry Dueck

ATTENDANCE:

Terry Dueck – Chair

Jeff Johnston - CAO

Gary Rycroft - Absent

Cyndi Corbett - Councillor

Tracy Ferguson – Member

Wael Ammar – absent

Tracy Brekkaas – Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:15 AM.

2.0 ADOPTION OF AGENDA:

#023-2021-10-05 Councillor Cyndi Corbett

CARRIED: *That the agenda be accepted as presented.*

3.0 ADOPTION OF MINUTES:

#024-2021-10-05 Councillor Cyndi Corbett

CARRIED: *That the minutes of the June 17, 2021 meeting be accepted as presented.*

4.0 OLD BUSINESS: nil

5.0 NEW BUSINESS:

5.1 Frequent Shopper Program Update – cards collected to date are down from last year but still very good so far. Final push for the last 2 draws. Look to make sure the Rec Centre stamps cards next year, especially for memberships.

5.2 Rumble Alberta 2021 Update – This program did not work and we will not continue with an extension even though it is 'free'. Reputationally we will align with GPRTA and distance ourselves from this program.

#025-2021-10-05 Councillor Cyndi Corbett

CARRIED: That we will call or email to formally withdraw from the program.

5.3 Halloween Ideas – do half of last years - \$1000 on 250 bags, have the mascot on hand and hold it at the Community Centre. Buy some items local, IGA, Co-Op, Rexall, Red Apple. Do some decorating and hold it Sunday Oct 31 from 3-5pm. Perhaps photos again.

5.4 Committee Terms of Reference & Bylaw – The TOR doesn't match the bylaw which is very old. Will look at updating the bylaw and bringing back for committee approval in the next couple months.

5 ROUND TABLE:

- Tracy B – Asked to book the CC for Dec 3rd for Christmas Craze for craft tables. Would like to do the horse rides in the campground and businesses could do lights and decorations along the trail.
- Cyndi – continue to look at any applicable grants, look at marketing via vehicle wrap – maybe on new Handibus?



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Next meeting:

- TBD

6 ADJOURNMENT:

The meeting was adjourned at 10:02 AM.

Chair, Terry Dueck

CAO, Jeff Johnston