

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Monday November 15, 2021 at 9:00AM

Chair – Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Cody Moulds - Councillor

Tracy Ferguson – Member, Absent

Jeff Johnston - CAO

Tracy Brekkaas – Member

Wael Ammar – member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:09 AM.

2.0 ADOPTION OF AGENDA:

#026-2021-11-15 Councillor Cody Moulds

CARRIED: That the agenda be accepted as presented.

3.0 ADOPTION OF MINUTES:

#027-2021-11-15 Member Tracy Brekkaas

CARRIED: That the minutes of the October 5, 2021 meeting be accepted as presented.

4.0 OLD BUSINESS: nil

5.0 NEW BUSINESS:

5.1 Christmas Craze 2021

Chair Cyndi Corbett inquired what the Chamber of Commerce needs from this committee for the Dec 3 Christmas Craze. The items that the Chamber needs are as follows:

- Christmas Tree – where will it be? This year there will be no gathering at the Firehall where traditionally kids go to sit on Santa’s knee and get treats (provided by IGA). Due to the pandemic, it was decided that this would be safer to do outside at the Christmas Tree location. As Level 420 now has a sign and the usual purveyor of the Christmas Tree is unable to do so this year. I said I would speak with CAO Johnston and get back to the committee.
- Beaver Mascot at the Tree
- Book the Handi-bus for the light judging
- 12 prizes for the winners of the Light Up
- Request Gena Jones be a judge again this year
- Require 2 people (in the past this has been Mayor Rycroft and Councillor Graw) to help at the Horse Ride location
- If they decide to do the Horse rides in the campground it was asked if we could put up some lights and or decorations? They may choose to do the rides in the High School field across from the campground, in which case we would have no access or ability to provide power for lights or to prep the area.
- Candy canes to hand out to the kids who decorate the tree – a schedule for decorating will be forthcoming.

- Wael offered to assist with the hot water for the Hot Chocolate handout sponsored by Tirecraft since it will be very near his store.
 - Share advertising from the Chamber about Christmas Craze
 - No streets will need to be blocked off this year
 - Book another meeting prior to Dec 3 to circle back for this information.
- 5.2 Halloween wrap up – About 100 kids came down and got treats, likely will not run this event next year.

5 ROUND TABLE:

- Ideas for arena usage for next summer
- Will book a January meeting where we will discuss our bylaw # 870 and how to match it with our Terms of Reference. Nichole will send out both documents so members can review prior to the Jan meeting.
- Nov 29 is the annual Fire fighter's food drive.

Next meeting:


- Nov 29, 2021 @ 9:15 AM

6 ADJOURNMENT:

The meeting was adjourned at 10:09 AM.



Chair, Cyndi Corbett



Councillor Cody Moulds