



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING
TO BE HELD THURSDAY MARCH 3, 2022 AT 9:15 AM
COUNCIL CHAMBERS 400 – 10 STREET, BEAVERLODGE

1.0	<u>CALL TO ORDER:</u>	
2.0	<u>ADOPTION OF AGENDA:</u>	
3.0	<u>ADOPTION OF MINUTES:</u> 3.1 February 10, 2022	PP 2,3
4.0	<u>OLD BUSINESS:</u> 4.1 Review Updated Committee Terms of Reference	
5.0	<u>NEW BUSINESS:</u> 5.1 2022 Budget 5.2 Members at Large	
6.0	<u>ROUND TABLE:</u>	
7.0	<u>ADJOURNMENT:</u>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Thursday February 10, 2022 at 9:15AM CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Jeff Johnston - CAO

Cody Moulds - Councillor

Tracy Brekkaas – Member, absent

Tracy Ferguson – Member, Absent

Wael Ammar – Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:21 AM.

2.0 ADOPTION OF AGENDA:

#001-2022-02-10 Councillor Cody Moulds

CARRIED: *That the agenda be accepted as presented.*

3.0 ADOPTION OF MINUTES:

#002-2022-02-10 Member Wael Ammar

CARRIED: *That the minutes of the November 15, 2021 meeting be accepted as presented.*

4.0 OLD BUSINESS: nil

5.0 NEW BUSINESS:

5.1 Review & Revise Committee Terms of Reference – Council repeal of Bylaw #870 – Economic Development Committee Bylaw

#003-2022-02-10 Councillor Cody Moulds

CARRIED: That Chairperson Cyndi Corbett will meet with CAO Jeff Johnston to complete the Terms of Reference and this item shall remain tabled until completed.

5.2 Members at Large – CAO explained the process of acquiring Members at Large.

#004-2022-02-10 Chairperson Cyndi Corbett

CARRIED: That the Committee accepts this for information and looks forward to Council approval on March 14, 2022.

5.3 Community Futures – Councillor Moulds spoke about Community Futures presenting to the CEDC.

#005-2022-02-10 Councillor Cody Moulds

CARRIED: That the Committee accepts this for information and will table the item until full membership has been achieved.

5.4 Signage in Jasper – Home of The Beaver signage along Alaskan Highway Scenic Route

#006-2022-02-10 Councillor Cody Moulds

CARRIED: That this item be added to the agenda for the February 28, 2022 Committee of the Whole meeting, and then on the March 14 Regular Council agenda.

5.5 Update from WASP (Wapiti Area Synergy Partnership) – Chairperson Cyndi Corbett spoke about hosting the meeting on March 8, 2022 at the Community Center.

#007-2022-02-10 Member Wael Ammar

CARRIED: That the Committee accepts this for information.

5.6 Community Enhancement Committee – Inquiries about which committee is responsible for which events.

#008-2022-02-10 Councillor Cody Moulds

CARRIED: That the Committee accepts this item for information.

5.7 Bring your ideas for Economic Growth

#009-2022-02-10 Councillor Cody Moulds

CARRIED: That the Committee tables this item until full membership is achieved and then plan a brainstorming session.

5.8 Formula 1 Aviation Racing – The International Formula 1 Aviation Racing Association is looking at Beaverlodge for an event. The Committee would like to partner with the North Peace Bracket Racing Association to bring this event here. Chairperson Corbett will make inquiries.

#010-2022-02-10 Chairperson Cyndi Corbett

CARRIED: That the Committee accepts this item for information.

5 ROUND TABLE:

- Cody Moulds – Could this committee have its own Facebook page?
 - Could the Committee budget be used to sponsor/grant a local start-up?
 - Should one Member at Large be a Youth Member?
- Wael Ammar – Arena uses –laser tag?
- Cyndi Corbett – Arena – Roller-skating club?
 - Is there something we could do for Easter? Egg coloring stations? Golden Egg hunt?

Next meeting:

- March 3, 2022 @ 9:15 AM – Budget, arena uses – ball hockey, hockey camp, bike camp, Saturday events, Facebook Page,

6 ADJOURNMENT:

The meeting was adjourned at 10:54 AM.

Chair, Cyndi Corbett

Councillor Cody Moulds

Town of Beaverlodge Economic Development Committee

Committee Terms of Reference

Type of Committee	Standing Committee
Purpose	To advocate for and seek out opportunities that have the potential to stimulate economic growth within the Town of Beaverlodge.
Establishment	Council formally establishes the Economic Development Committee (EDC) upon approval of the Committee Terms of Reference.
Authority	The EDC has an advisory role providing information/ recommendations to Council
Composition	Members shall be appointed by Council and include: Two (2) Town of Beaverlodge Council Representatives, one of whom will be appointed Chair by Council. Three (3) Members-At-Large, One (1) Member of the Beaverlodge & District Chamber of Commerce (BDCC) The Town of Beaverlodge Chief Administrative Officer (or designate)
Term	The term for all members at large is three (3) years.
Time Commitment	It is expected that Committee members volunteer approximately twenty (20) hours in addition to the formal meetings in support of EDC initiatives
Attendance	Any Committee member not in attendance for three (3) consecutive meetings or three (3) meetings in a twelve (12) month period may have their appointment rescinded by Council.
Voting	There are six (6) voting members including the two (2) Town of Beaverlodge Council Representatives and three (3) Members-At-Large and one (1) Member of the Beaverlodge & District Chamber of Commerce
Quorum	Quorum will be established by 50% +1 of eligible voting committee members
Duties	<ul style="list-style-type: none"> • Promoting of the Town to potential businesses/investors • Identifying potential partnerships to stimulate economic growth in the Town and surrounding area • Identifying initiatives to market and create awareness of the Town and its services/amenities for business and tourism attraction • Promoting Tourism • Identifying incentives for existing business expansion and/or retention • Collaborating with the Town Community Enhancement Committee on initiatives that have synergies • Collaborating with Regional municipalities, and associations including the Beaverlodge & District Chamber of Commerce and Grande Prairie Regional Tourism Association • Recommending potential Committee members to Council • Reporting to Council quarterly on EDC meetings, initiatives and their progress • Making recommendations to Council for changes to Town of Beaverlodge Policies and/or By-Laws