

**Minutes for the Town of Beaverlodge Economic Development Committee Meeting**

**Friday May 13, 2022 at 9:15AM    CHAIR– Cyndi Corbett**

**ATTENDANCE:**

Cyndi Corbett – Chair

Jeff Johnston – CAO, absent

Cody Moulds - Councillor

Wael Ammar – Member

Tracy Ferguson – Member

Recording Secretary - Nichole Young

**1.0 CALL TO ORDER:**

- The meeting commenced at 9:15 AM.

**2.0 ADOPTION OF AGENDA:**

**#016-2022-05-13**          Councillor Cody Moulds

**CARRIED:** That the agenda be accepted with the addition of New Business item 5.6 Setting next meeting date & time.

**3.0 ADOPTION OF MINUTES:**

**#017-2022-05-13**          Councillor Cody Moulds

**CARRIED:** That the minutes of the March 22, 2022 meeting be accepted as presented.

**4.0 OLD BUSINESS:**

**4.1 Community Yard Sale:**

Donna from the Beaverlodge Farmer's Market updated the Committee - June 4, 2022 from 11zm-3pm locations at Farmers Market, Parkview Trailer Park and other locations around town to be announced. The Town has agreed to do up the map, black and white, noting the locations. Donna will forward the details for the map as well as any advertising they create for promotion. Perhaps have copies of the map available for pick up at the pool on June 4.

**5.0 NEW BUSINESS:**

5.1 Presentation by Jen England – The Great Canadian Playwright Showcase – May 9-12, 2023

Jen presented to the Economic Development Committee along with a slideshow of the event.

She is requesting a letter of moral support from Council, which will assist in applying for grants.

There is no financial ask from the Town.

**#018-2022-05-13**          Councillor Cody Moulds

**CARRIED:** That the Economic Development Committee recommends that Jen England request a letter of support from Council when she presents as a delegation on May 24, 2022.

5.2 Easter Egg Selfie Results – it went alright this year but ideas to improve participation for next year such as: starting earlier, advertising more, engaging with schools, look for business input, change to one entry per person vs one per household, age categories etc. This item will be tabled until February 2023.

5.3 GPRTA Visitor Guide – a copy of the 2 pages on Beaverlodge was distributed and copies of the booklet will be delivered before the end of May.

**#019-2022-05-13** Member Tracy Ferguson

**CARRIED:** That the Committee accepts this for information.

5.4 TNC Publications – Community & Business Profile Booklets – draft copies of the updated edition were circulated and changes, suggestions and corrections were noted.

**#020-2022-05-13** Member Wael Ammar

**CARRIED:** That the Committee accepts this for information.

5.5 Beaver Mascot – naming contest? Committee discussed a naming contest for our mascot and thought running it through the schools would be a good idea. Chair Cyndi Corbett recommended that this goes to the next Committee of the Whole meeting on May 24, 2022

**#021-2022-05-13** Chair Cyndi Corbett

**CARRIED:** That the Committee recommends this item go to May 24, 2022 Committee of the Whole meeting for discussion.

**#022-2022-05-13** Member Wael Ammar

**CARRIED:** That the options and the cost for creating a selfie-stand at the Beaver statue be explored and results brought back to the June 16, 2022 Economic Development Committee meeting.

5.6 Setting Time & Date for next meeting – we will set the time and date for our next meeting prior to adjournment.

## 5 ROUND TABLE:

- Cody Moulds – each member carries a couple of copies of the Member at large form and the Committee terms of reference in case you find someone who might be interested.
- Wael Ammar – has been very busy expanding his business and is looking to be replaced as a member at large when possible.
- Cyndi Corbett – selfie stand at the Beaver statue. Could advertise a hashtag on it so people hashtag their photos once they take them.
- Tracy Ferguson – ATB is getting the Street Performers ‘Teaser’ this summer on July 19 and they would love to have the Beaver there.

### Next meeting:

- June 16, 2022 @ 9:30am

## 6 ADJOURNMENT:

The meeting was adjourned at 10:35 AM.

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Chair, Cyndi Corbett

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Councillor Cody Moulds