



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING
 TO BE HELD THURSDAY JUNE 16, 2022 AT 9:30 AM
 COUNCIL CHAMBERS, 400 10 ST BEAVER LODGE

1.0	<u>CALL TO ORDER:</u>	
2.0	<u>ADOPTION OF AGENDA:</u>	
3.0	<u>ADOPTION OF MINUTES:</u> 3.1 May 13, 2022	PP 2
4.0	<u>OLD BUSINESS:</u> 4.1 Selfie Stand at Beaver Statue 4.2 Community Yard Sale	
5.0	<u>NEW BUSINESS:</u> 5.1 Community Futures Invitation 5.2 TNC Publishing Update 5.3 Member-at-large Application 5.4 Jim Barr #ExploreNWAB Update 5.5 Frequent Shopper Program 2022	
6.0	<u>ROUND TABLE:</u>	
7.0	<u>ADJOURNMENT:</u>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

Friday May 13, 2022 at 9:15AM CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Jeff Johnston – CAO, absent

Cody Moulds - Councillor

Wael Ammar – Member

Tracy Ferguson – Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:15 AM.

2.0 ADOPTION OF AGENDA:

#016-2022-05-13 Councillor Cody Moulds

CARRIED: That the agenda be accepted with the addition of New Business item 5.6 Setting next meeting date & time.

3.0 ADOPTION OF MINUTES:

#017-2022-05-13 Councillor Cody Moulds

CARRIED: That the minutes of the March 22, 2022 meeting be accepted as presented.

4.0 OLD BUSINESS:

4.1 Community Yard Sale:

Donna from the Beaverlodge Farmer's Market updated the Committee - June 4, 2022 from 11zm-3pm locations at Farmers Market, Parkview Trailer Park and other locations around town to be announced. The Town has agreed to do up the map, black and white, noting the locations. Donna will forward the details for the map as well as any advertising they create for promotion. Perhaps have copies of the map available for pick up at the pool on June 4.

5.0 NEW BUSINESS:

5.1 Presentation by Jen England – The Great Canadian Playwright Showcase – May 9-12, 2023

Jen presented to the Economic Development Committee along with a slideshow of the event.

She is requesting a letter of moral support from Council, which will assist in applying for grants.

There is no financial ask from the Town.

#018-2022-05-13 Councillor Cody Moulds

CARRIED: That the Economic Development Committee recommends that Jen England request a letter of support from Council when she presents as a delegation on May 24, 2022.

5.2 Easter Egg Selfie Results – it went alright this year but ideas to improve participation for next year such as: starting earlier, advertising more, engaging with schools, look for business input, change to one entry per person vs one per household, age categories etc. This item will be tabled until February 2023.

5.3 GPRTA Visitor Guide – a copy of the 2 pages on Beaverlodge was distributed and copies of the booklet will be delivered before the end of May.

#019-2022-05-13 Member Tracy Ferguson

CARRIED: That the Committee accepts this for information.

5.4 TNC Publications – Community & Business Profile Booklets – draft copies of the updated edition were circulated and changes, suggestions and corrections were noted.

#020-2022-05-13 Member Wael Ammar

CARRIED: That the Committee accepts this for information.

5.5 Beaver Mascot – naming contest? Committee discussed a naming contest for our mascot and thought running it through the schools would be a good idea. Chair Cyndi Corbett recommended that this goes to the next Committee of the Whole meeting on May 24, 2022

#021-2022-05-13 Chair Cyndi Corbett

CARRIED: That the Committee recommends this item go to May 24, 2022 Committee of the Whole meeting for discussion.

#022-2022-05-13 Member Wael Ammar

CARRIED: That the options and the cost for creating a selfie-stand at the Beaver statue be explored and results brought back to the June 16, 2022 Economic Development Committee meeting.

5.6 Setting Time & Date for next meeting – we will set the time and date for our next meeting prior to adjournment.

5 ROUND TABLE:

- Cody Moulds – each member carries a couple of copies of the Member at large form and the Committee terms of reference in case you find someone who might be interested.
- Wael Ammar – has been very busy expanding his business and is looking to be replaced as a member at large when possible.
- Cyndi Corbett – selfie stand at the Beaver statue. Could advertise a hashtag on it so people hashtag their photos once they take them.
- Tracy Ferguson – ATB is getting the Street Performers ‘Teaser’ this summer on July 19 and they would love to have the Beaver there.

Next meeting:

- June 16, 2022 @ 9:30am

6 ADJOURNMENT:

The meeting was adjourned at 10:35 AM.

Chair, Cyndi Corbett

Councillor Cody Moulds

Nichole Young

From: Cyndi Corbett
Sent: Thursday, June 2, 2022 4:37 PM
To: Nichole Young
Subject: Fwd: YOU'RE INVITED

Could you add this to our Meeting? Just so I can get an idea of who would like to attend.

Thanks,
Cyndi

Get [Outlook for iOS](#)

From: Holly Sorgen <holly.sorgen@albertacf.com>
Sent: Thursday, June 2, 2022 10:51:52 AM
To: Cyndi Corbett <CCorbett@beaverlodge.ca>
Subject: YOU'RE INVITED

Good morning, Cyndi! Community Futures is celebrating our community, our clients and our partners with a Barbecue on July 6.

The invitation is below.

We hope that you and the Economic Development Committee can join us! Please RSVP by June 27, 2022!

Have a great day!

Holly



Join us

Community Futures Networking Bbq

Veterans Memorial Gardens

July 6, 2022

4 pm

Join us for networking, dinner and
some fun games!

RSVP to projectsgp@albertacf.com
no later than June 27



Box 30, Beaverlodge, AB T0H 0C0
 Phone: 780.354.2201
 Fax: 780.354.2207

COUNCIL COMMITTEE APPLICATION FORM
 PLEASE RETURN COMPLETED FORM AND ATTACHMENTS
 TO: #400-10 STREET BEAVERLODGE, AB T0H 0C0
 TOWN@BEAVERLODGE.CA

PERSONAL INFORMATION	
First Name:	<i>Donna</i>
Last Name:	<i>Haight</i>
Address:	<i># 102. Bx 771</i>
Town/Province:	<i>Beaverlodge, AB.</i>
Postal Code:	<i>T0H0C0</i>
Home Phone:	<i>780-354-2154</i>
Cell Phone:	<i>780-518-6562</i>
Email Address:	<i>haightd@telus.net</i>
Length of Residence in Beaverlodge:	<i>22+ yrs</i>
Academic/Professional Qualifications:	<i>You are encouraged to enclose a copy of your resume or a synopsis outlining any additional information you deem important.</i>

COUNCIL COMMITTEE INFORMATION
What Council Committee are you interested in serving on?
<i>Economic Development</i>
What skills do you feel you could contribute to this Committee?
<i>Former educator, current manager.</i>
What goals do you hope to achieve by being a member on this Committee?
<i>Aid in my Ltd capacity.</i>
What type of volunteer activities have you been involved with over the past 5 years?
<i>Farmer's Market</i>
Are you currently serving on a Beaverlodge Council Committee?
YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> If yes, which Committee are you serving on and when does your term expire?
Have you served on a Beaverlodge Council Committee or any other municipal board/committee in the past?
YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> If yes, what committee did you serve on and what was the last year served?
If necessary, please indicate the name of the municipality where you served.

SIGNATURE
Applicant's Signature:
<i>[Handwritten Signature]</i>
Date:
<i>May 16th 22</i>

Personal information on this form is being collected for the purpose of determining eligibility of an applicant to serve as a member on a Town of Beaverlodge Council Committee. This information is collected under the authority of Section 33 of the Freedom of Information and Protection of Privacy Act. The name of successful applicants will be provided to the public. Questions regarding the collection of this information can be directed to the Town of Beaverlodge Legislative Services at 780-354-2201, PO Box 30 Beaverlodge, AB T0H 0C0.