

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, June 16, 2022, CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Jeff Johnston – CAO

Cody Moulds - Councillor

Wael Ammar – Member

Tracy Ferguson – Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:31 AM.

2.0 ADOPTION OF AGENDA:

#023-2022-06-16 Councillor Cody Moulds

CARRIED: That the agenda be accepted with the following changes: New Business Item 5.4 Jim Barr

#ExploreNWAB Update moved to Old Business Item 4.3 and the addition of a Closed Session Item 7.1 to discuss the application for a member-at-large.

3.0 ADOPTION OF MINUTES:

#024-2022-06-16 Councillor Cody Moulds

CARRIED: That the minutes of the May 13, 2022 meeting be accepted as presented.

4.0 OLD BUSINESS:

4.1 Selfie Stand at the Beaver Statue – research is ongoing and will be brought back.

#025-2022-06-16 Councillor Cody Moulds

CARRIED: That this Committee recommends Council approve the installation of a Selfie Stand at the Beaver Mascot.

4.2 Community Yard Sale - Donna Haight – it went well, the map was great and will be keeping the date the same going forward. With the suggestion that the Community Center could be used to centralize the event or perhaps the arena, Donna is glad to be working cooperatively.

#026-2022-06-16 Councillor Cody Moulds

CARRIED: That the Committee accepts this for information.

4.3 Jim Barr #ExploreNWAB – Chair Cyndi Corbett explained about the changes to this program and the costs.

#027-2022-06-16 Member Wael Ammar

CARRIED: That the Committee approves proceeding with the Jim Barr #ExploreNWAB program at a cost of \$1750 + GST as well as 3 hotel rooms for 1 night from the approved budget.

5.0 NEW BUSINESS:

5.1 Community Futures Invitation – Networking BBQ on July 6, RSVP to Cyndi by June 27/22.

#28-2022-06-16 Councillor Cody Moulds

CARRIED: That the Economic Development Committee accepts this item for information.

5.2 TNC Publishing Update – we are getting 1200 copies of the Business and Community Profile Booklet with additional copies being approximately \$3.80 each. We will see how far the initial 1200 takes us.

#029-2022-06-16 Councillor Cody Moulds

CARRIED: That the Committee accepts this for information.

5.3 Frequent Shopper Program 2022 – will start on August 8 and the final weekly draw AND the Grand Prize Draw will be on October 7, prior to the long weekend.

#030-2022-06-16 Member Wael Ammar

CARRIED: That the Committee accepts this for information.

6.0 ROUND TABLE:

- Cody Moulds – nil
- Wael Ammar – nil
- Cyndi Corbett – Economic Development Expert – possibly look at how to get and fund one, not a regional one.
- Tracy Ferguson – Reminder that ATB is getting the Street Performers ‘Teaser’ this summer on July 19 and will forward event advertising when available.
- Jeff – nil
- Donna Haight - nil

7.0 CLOSED SESSION:

#031-2022-06-16 Councillor Cody Moulds

10:08 AM

CARRIED: That the Committee moves into a Closed Session for discussion about the Member-at-large application.

#032-2022-06-16 Councillor Cody Moulds

10:10 AM

CARRIED: That the Committee moves out of Closed Session.

#033-2022-06-16 Member Wael Ammar

CARRIED: That the Committee recommends to Council that they approve the Member-at-large application of Donna Haight.

Next meeting:

- TBD



Box 30, Beaverlodge, AB T0H 0C0

Phone: 780.354.2201

Fax: 780.354.2207

ADJOURNMENT:

The meeting was adjourned at 10:11 AM.

Chair, Cyndi Corbett

Councillor Cody Moulds