

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, October 13, 2022, CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Jeff Johnston – CAO

Cody Moulds – Councillor, absent

Wael Ammar – Member

Tracy Ferguson – Member

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:30 AM.

2.0 ADOPTION OF AGENDA:

#034-2022-10-13 Member Tracy Ferguson

CARRIED: That the agenda be accepted as presented.

3.0 ADOPTION OF MINUTES:

#035-2022-10-13 Member Donna Haight

CARRIED: That the minutes of the June 16, 2022 meeting be accepted as presented.

4.0 OLD BUSINESS:

- 4.1 Selfie Stand at the Beaver Statue – Jeff Johnston and Cyndi Corbett will establish the location and proceed. Remove item from Old Business.
- 4.2 Community Yard Sale - Remove item from Old Business

5.0 NEW BUSINESS:

5.1 Frequent Shopper Program 2022 Wrap Up - 5796 cards totalling \$869,400

5.2 Beaver Mascot Contest – create one for residents and advertise via FB, Website, ½ page newspaper ad and Newsletter. Closes November 15 and bring top names to council on Nov 28 for a vote.

5.3 WINGS Mural - That the Committee will send letters to business's inviting them to allow this mural to be painted on their building.

#036-2022-10-13 Member Wael Ammar

CARRIED: Committee will proceed with the WING mural and Administration will compose the invitation letter.

5.4 Tourism – Rack cards - \$150 for 1000 cards to be distributed to Tourist Information Centers.

#037-2022-10-13 Member Tracy Ferguson

CARRIED: That the Economic Development Committee will proceed with this idea.

5.5 Pilot – Relic & Bones Debrief – this went very well and our location will be added to this tour.

5.6 Sharing Business/Co-space – Share community/business events on website and the community calendar. You can Submit an Event via our website.

5.7 Budget Update – approximately \$4200 left. Any changes to the Budget should be in by year end.

6.0 ROUND TABLE:

- Cody Moulds – nil
- Wael Ammar – nil
- Cyndi Corbett – Upcoming Intermunicipal meeting – need items for their bags if any local business is looking to promote themselves. Looking for ideas for Christmas Craze as well as requests for a 18+ dance and a family dance.
- Tracy Ferguson – nil
- Jeff – nil
- Donna Haight - nil

7.0 CLOSED SESSION:

nil

Next meeting:

- Nov 17 or 24th @ 9:30 AM

ADJOURNMENT:

The meeting was adjourned at 10:08

Chair, Cyndi Corbett

Councillor Cody Moulds