



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING
 TO BE HELD THURSDAY NOVEMBER 17, 2022 AT 9:30 AM
 COUNCIL CHAMBERS, 400 10 ST BEAVER LODGE

1.0	<u>CALL TO ORDER:</u>	
2.0	<u>ADOPTION OF AGENDA:</u>	
3.0	<u>ADOPTION OF MINUTES:</u> 3.1 October 13, 2022	PP
4.0	<u>OLD BUSINESS:</u> 4.1 Selfie Stand Update	
5.0	<u>NEW BUSINESS:</u> 5.1 Beaver Mascot Contest 5.2 Wings Mural Invitation 5.3 Tourism Rack Cards 5.4 2023 Budget 5.5 Local Businesses Videos	
6.0	<u>ROUND TABLE:</u>	
7.0	<u>ADJOURNMENT:</u>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, October 13, 2022, CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Cody Moulds – Councillor, absent

Tracy Ferguson – Member

Jeff Johnston – CAO

Wael Ammar – Member

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:30 AM.

2.0 ADOPTION OF AGENDA:

#034-2022-10-13 Member Tracy Ferguson

CARRIED: That the agenda be accepted as presented.

3.0 ADOPTION OF MINUTES:

#035-2022-10-13 Member Donna Haight

CARRIED: That the minutes of the June 16, 2022 meeting be accepted as presented.

4.0 OLD BUSINESS:

- 4.1 Selfie Stand at the Beaver Statue – Jeff Johnston and Cyndi Corbett will establish the location and proceed. Remove item from Old Business.
- 4.2 Community Yard Sale - Remove item from Old Business

5.0 NEW BUSINESS:

5.1 Frequent Shopper Program 2022 Wrap Up - 5796 cards totalling \$869,400

5.2 Beaver Mascot Contest – create one for residents and advertise via FB, Website, ½ page newspaper ad and Newsletter. Closes November 15 and bring top names to council on Nov 28 for a vote.

5.3 WINGS Mural - That the Committee will send letters to business's inviting them to allow this mural to be painted on their building.

#036-2022-10-13 Member Wael Ammar

CARRIED: Committee will proceed with the WING mural and Administration will compose the invitation letter.

5.4 Tourism – Rack cards - \$150 for 1000 cards to be distributed to Tourist Information Centers.

#037-2022-10-13 Member Tracy Ferguson

CARRIED: That the Economic Development Committee will proceed with this idea.

5.5 Pilot – Relic & Bones Debrief – this went very well and our location will be added to this tour.

5.6 Sharing Business/Co-space – Share community/business events on website and the community calendar. You can Submit an Event via our website.

5.7 Budget Update – approximately \$4200 left. Any changes to the Budget should be in by year end.

6.0 ROUND TABLE:

- Cody Moulds – nil
- Wael Ammar – nil
- Cyndi Corbett – Upcoming Intermunicipal meeting – need items for their bags if any local business is looking to promote themselves. Looking for ideas for Christmas Craze as well as requests for a 18+ dance and a family dance.
- Tracy Ferguson – nil
- Jeff – nil
- Donna Haight - nil

7.0 CLOSED SESSION:

nil

Next meeting:

- Nov 17 or 24th @ 9:30 AM

ADJOURNMENT:

The meeting was adjourned at 10:08

Chair, Cyndi Corbett

Councillor Cody Moulds



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Dear Business Owner:

The Town of Beaverlodge Economic Development Committee would like to invite you to have a mural commissioned on your building, at no cost to you. One of the pillars of the Community Economic Development Committee is tourism and murals are a great way to foster attention to a location.

The Committee will be approaching the Beaverlodge Regional High School Art department about painting the mural that would either be painted directly on the building or painted on panels that can be removed. The theme of the mural is 'Wings' which is a very popular theme on social media.

Please let us know if this is something that you would be interested in pursuing further. The mural would have the positive effect of drawing attention to your building and to the community.

If you are interested but have question or concerns the Committee is open to any and all suggestions.

Sincerely,

Cyndi Corbett, Chair
Community Economic Development Committee
ccorbett@beaverlodge.ca