

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, November 17, 2022, CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Jeff Johnston – CAO

Cody Moulds – Councillor

Wael Ammar – Member

Tracy Ferguson – Absent

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:30 AM.

2.0 ADOPTION OF AGENDA:

#038-2022-11-17 Councillor Cody Moulds

CARRIED: That the agenda be accepted as presented.

3.0 ADOPTION OF MINUTES:

#039-2022-11-17 Member Donna Haight

CARRIED: That the minutes of the October 13, 2022 meeting be accepted as presented.

4.0 OLD BUSINESS:

4.1 Selfie Stand at the Beaver Statue – Jeff Johnston and Cyndi Corbett established the location and will proceed next spring.

#040-2022-11 Councillor Cody Moulds

CARRIED: That the Community Economic Development Committee accept this item as information.

5.0 NEW BUSINESS:

5.1 Beaver Mascot Contest –List of names was provided and those with the most votes were noted.

#041-2022-11 Councillor Cody Moulds

CARRIED: The Community Economic Development Committee moved that top names be presented to the Committee of a Whole on November 28th.

5.2 WINGS Mural - Letters to business's inviting them to allow this mural to be painted on their building approved. Discussion on panels.

#042-2022-11-17 Councillor Cody Moulds

CARRIED: Moved that the Community Economic Development Committee has approved the letter be mailed to Beaverlodge Businesses.

5.3 Tourism – Cindy provided a Proof and cost of Cards. Rack cards - \$150 for 2500 cards to be distributed to Tourist Information Centers.

#043-2022-11-17 Councillor Cody Moulds

CARRIED: That the Community Economic Development approved the proof and costs as presented.

5.4 2023 Budget- Jeff Johnston, CAO requested that the Committee present their budget for next year by 31 January 2023.

#044-2022-11-17 Councillor Cody Moulds

CARRIED: That the Community Economic Development Committee table this item to next meeting and members to come with ideas and their costs.

5.5 Local Business Videos – Cody Moulds provided information on videos which the Peace River Economic Development Committee produced highlighting local businesses. He will approach our Chamber of Commerce and see if this is something they are interested in and will advise next meeting.

6.0 ROUND TABLE:

- Cody Moulds – 25 November Council will be in attendance and Mayor Rycroft will be dropping the puck at the Blades Junior B Hockey Game
- Wael Ammar – Anna’s Pizza sponsors pregame dinners for the Blades Junior B Hockey Team. Wael hopes to have Sunrise Breakfast and Lunch open by 2nd week of December.
- Cyndi Corbett – discussed the Grande Prairie Regional Tourist Association promotion, also discussed investigating how to get the Giant Beaver into the Guinness World Book of Records.
- Donna Haight – Christmas Turkey Dinner at Farmers Market on 2 December 22.

7.0 ADJOURNMENT:

The meeting was adjourned at 10:55

Next Meeting will be January 12, 2023 at 0930 am.

Chair, Cyndi Corbett

Councillor Cody Moulds