

AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING  
 TO BE HELD THURSDAY JANUARY 12, 2023 AT 9:30 AM  
 COUNCIL CHAMBERS, 400 10 ST BEAVERLODGE

1.0	<b><u>CALL TO ORDER:</u></b>	
2.0	<b><u>ADOPTION OF AGENDA:</u></b>	
3.0	<b><u>ADOPTION OF MINUTES:</u></b> 3.1 November 17, 2022	PP 2,3
4.0	<b><u>OLD BUSINESS:</u></b>	
5.0	<b><u>NEW BUSINESS:</u></b>  5.1 Wings Mural Reply - Giftbox  5.2 Tourism Rack Cards  5.3 2023 Budget  5.4 Member-at-large Applicant – Jim Drabble	PP 4  PP 5  PP 6
6.0	<b><u>ROUND TABLE:</u></b>	
7.0	<b><u>ADJOURNMENT:</u></b>	

**Minutes for the Town of Beaverlodge Economic Development Committee Meeting**  
**9:30 AM on Thursday, November 17, 2022, CHAIR– Cyndi Corbett**

**ATTENDANCE:**

Cyndi Corbett – Chair  
Cody Moulds – Councillor  
Tracy Ferguson – Absent

Jeff Johnston – CAO  
Wael Ammar – Member  
Donna Haight - Member  
Recording Secretary - Nichole Young

**1.0 CALL TO ORDER:**

- The meeting commenced at 9:30 AM.

**2.0 ADOPTION OF AGENDA:**

**#038-2022-11-17** Councillor Cody Moulds

**CARRIED:** That the agenda be accepted as presented.

**3.0 ADOPTION OF MINUTES:**

**#039-2022-11-17** Member Donna Haight

**CARRIED:** That the minutes of the October 13, 2022 meeting be accepted as presented.

**4.0 OLD BUSINESS:**

4.1 Selfie Stand at the Beaver Statue – Jeff Johnston and Cyndi Corbett established the location and will proceed next spring.

**#040-2022-11** Councillor Cody Moulds

**CARRIED:** That the Community Economic Development Committee accept this item as information.

**5.0 NEW BUSINESS:**

5.1 Beaver Mascot Contest –List of names was provided and those with the most votes were noted.

**#041-2022-11** Councillor Cody Moulds

**CARRIED:** The Community Economic Development Committee moved that top names be presented to the Committee of a Whole on November 28<sup>th</sup>.

5.2 WINGS Mural - Letters to business's inviting them to allow this mural to be painted on their building approved. Discussion on panels.

**#042-2022-11-17** Councillor Cody Moulds

**CARRIED:** Moved that the Community Economic Development Committee has approved the letter be mailed to Beaverlodge Businesses.

5.3 Tourism – Cindy provided a Proof and cost of Cards. Rack cards - \$150 for 2500 cards to be distributed to Tourist Information Centers.

**#043-2022-11-17** Councillor Cody Moulds

**CARRIED:** That the Community Economic Development approved the proof and costs as presented.

5.4 2023 Budget- Jeff Johnston, CAO requested that the Committee present their budget for next year by 31 January 2023.

**#044-2022-11-17** Councillor Cody Moulds

**CARRIED:** That the Community Economic Development Committee table this item to next meeting and members to come with ideas and their costs.

5.5 Local Business Videos – Cody Moulds provided information on videos which the Peace River Economic Development Committee produced highlighting local businesses. He will approach our Chamber of Commerce and see if this is something they are interested in and will advise next meeting.

#### **6.0 ROUND TABLE:**

- Cody Moulds – 25 November Council will be in attendance and Mayor Rycroft will be dropping the puck at the Blades Junior B Hockey Game
- Wael Ammar – Anna’s Pizza sponsors pregame dinners for the Blades Junior B Hockey Team. Wael hopes to have Sunrise Breakfast and Lunch open by 2<sup>nd</sup> week of December.
- Cyndi Corbett – discussed the Grande Prairie Regional Tourist Association promotion, also discussed investigating how to get the Giant Beaver into the Guinness World Book of Records.
- Donna Haight – Christmas Turkey Dinner at Farmers Market on 2 December 22.

#### **7.0 ADJOURNMENT:**

The meeting was adjourned at 10:55

**Next Meeting will be January 12, 2023 at 0930 am.**

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Chair, Cyndi Corbett

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Councillor Cody Moulds

**Nichole Young**

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**Subject:** FW: Mural

**From:** Michelle Takala <[Michelle@gift-box.ca](mailto:Michelle@gift-box.ca)>  
**Sent:** Tuesday, December 6, 2022 11:32:46 AM  
**To:** Cyndi Corbett <[CCorbett@beaverlodge.ca](mailto:CCorbett@beaverlodge.ca)>  
**Subject:** Mural

Good morning,

We received your letter in regards to the mural on the side of our building. We absolutely love the idea, but we have also been talking with the Beaverlodge Mural foundation about them doing one. Have you spoke to them? I'm not sure if they were still in talks about the side of our building or if its just the front one. For our store we are more comfortable with it being on panels than directly on the building as we would be scared whats under the siding if it were to be removed for you to paint on it. But definitely let me know more 😊

Have a wonderful day

Michelle Takala-Grocholski

The Giftbox

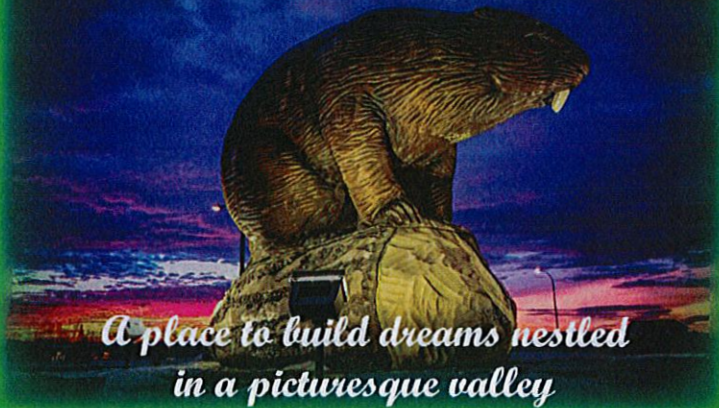
113-10st

Beaverlodge, AB

T0H 0C0

(780)354-6539

[michelle@gift-box.ca](mailto:michelle@gift-box.ca)



*A place to build dreams nestled  
in a picturesque valley*

Beaverlodge has grown over the past decade with several industries; agriculture, forestry, and oil and gas sectors contributing to the town's prosperity. The economic diversity, high quality health and wellness, education and recreation make Beaverlodge a great place to visit or settle down and grow roots.

The town boasts an indoor pool and fitness center which includes a main pool, leisure pool, lazy river, whirl pool and fully equipped gym. There is also an ice arena, curling rink, agricultural barns, tennis courts, ball diamonds, bike park, several playgrounds, and the scenic Pioneer Campground. While visiting, check out the Beaverlodge Cultural Centre which features local artists on a rotating basis and a beautiful Tea Room to enjoy lunch. Opposite the building, visitors can view the magnificent roadside attraction: *The World's Largest Beaver*, 17' tall by 28' long and weighing 3000 pounds.

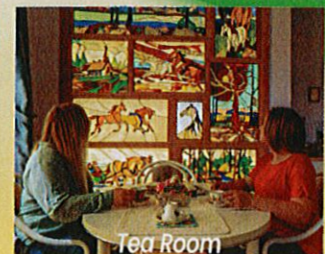
West of Beaverlodge is the South Peace Centennial Museum the largest – and only working – steam powered farm equipment museum in Alberta. Plan your trip around "Pioneer Days", the third Sunday in July. This special event is the only weekend where the equipment comes alive to demonstrate the days of old, along with an antique car and truck show.

To the east of Beaverlodge is Saskatoon Island Provincial Park, a wildlife refuge for the Trumpeter Swan. The park has amazing views, accessible by the many walking trails. It is home to a variety of plants, animals, forest, grassland and lakeside birds. Popular for bird watching!

Don't forget to visit our local farmers' market for fresh produce, and a unique shopping experience in the downtown area. There is a variety of eating establishments and general stores with something for everyone!



Beaverlodge Cultural Centre



Tea Room

Town  
of  
*Beaverlodge*  
A Place to Build Dreams

780-354-2201  
beaverlodge.ca



# LOCAL ATTRACTIONS



Beaverlodge Farmers' Market



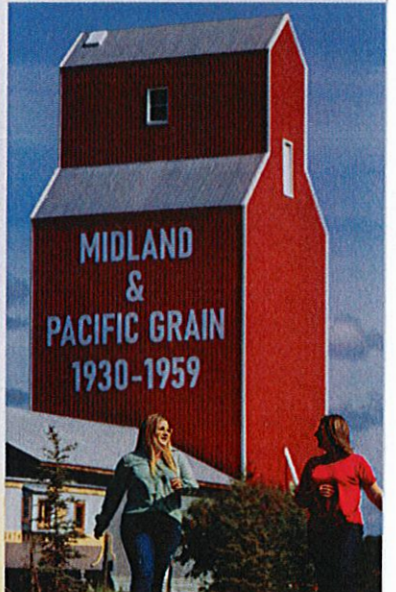
Beaverlodge Art & Culture Gift Shop



Beaverlodge Mural Foundation:  
dedicated to the beautification of the buildings in Beaverlodge



Beaverlodge Recreation Centre



South Peace Centennial Museum

and so much more . . .

- AAFC Beaverlodge Research Farm Tours by appointment
- Broken Tine Orchard & Winery Wine tours available
- Euphemia McNaught Homestead
- Pioneer Campground
- Red Willow Falls
- Riverbend Golf & Country Club
- Saskatoon Island Provincial Park
- South Peace Centennial Farmers' Market



Box 30, Beaverlodge, AB T0H 0C0  
 Phone: 780.354.2201  
 Fax: 780.354.2207

**COUNCIL COMMITTEE APPLICATION FORM**  
 PLEASE RETURN COMPLETED FORM AND ATTACHMENTS  
 TO: #400-10 STREET BEAVERLODGE, AB T0H 0C0  
 TOWN@BEAVERLODGE.CA

PERSONAL INFORMATION		
First Name:	Jim	Last Name: Drabble
Address:	Box 122	
Town/Province:	Beaverlodge	Postal Code: T0H 0C0
Home Phone:	780-354-8530	Cell Phone: 780-978-0044
Email Address:	drabblej@hotmail.com	
Length of Residence in Beaverlodge:	8 years	
Academic/Professional Qualifications:	You are encouraged to enclose a copy of your resume or a synopsis outlining any additional information you deem important.	
Equipment operator.		
COUNCIL COMMITTEE INFORMATION		
What Council Committee are you interested in serving on?		
Walking trail Committee		
What skills do you feel you could contribute to this Committee?		
Construction equipment operator for the maintenance and grooming of trails so		
What goals do you hope to achieve by being a member on this Committee?		
To improve back alleys thereby making them into a system of walking/skiing trails in Beaverlodge.		
What type of volunteer activities have you been involved with over the past 5 years?		
President Beaverlodge Moral Foundation		
Are you currently serving on a Beaverlodge Council Committee?		
YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	If yes, which Committee are you serving on and when does your term expire?
Have you served on a Beaverlodge Council Committee or any other municipal board/committee in the past?		
YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	If yes, what committee did you serve on and what was the last year served?
If necessary, please indicate the name of the municipality where you served.		
SIGNATURE		
Applicant's Signature:		Date: Nov. 25, 2022
<small>Personal information on this form is being collected for the purpose of determining eligibility of an applicant to serve as a member on a Town of Beaverlodge Council Committee. This information is collected under the authority of Section 33 of the Freedom of Information and Protection of Privacy Act. The name of successful applicants will be provided to the public. Questions regarding the collection of this information can be directed to the Town of Beaverlodge Legislative Services at 780-354-2201, PO Box 30 Beaverlodge, AB T0H 0C0.</small>		