

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, February 16, 2023 CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Jeff Johnston – CAO, absent

Cody Moulds – Councillor

Wael Ammar – Member - absent

Tracy Ferguson – Member

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

The meeting commenced at 9:30 AM with a welcome to prospective member-at-large, Mike Wells.

2.0 ADOPTION OF AGENDA:

#006-2023-02-16 Member Tracy Ferguson

CARRIED: That the agenda be accepted as presented.

3.0 ADOPTION OF MINUTES:

#007-2023-02-16 Member Donna Haight

CARRIED: That the minutes of the January 12, 2023 meeting be accepted with the following amendment:

6.0 Round Table – Donna Haight – *Consensus is divisive regarding a rodeo, with the younger members enthusiastic and the older members not.*

4.0 OLD BUSINESS:

4.1 Easter Egg Selfie – tabled from May 13, 2022

#008-2023-02-16 Councillor Cody Moulds

CARRIED: That the Economic Development Committee proceed with running the Easter Egg Selfie Contest again this year, from March 31-April 11.

5.0 NEW BUSINESS:

5.1 2023 Budget – Easter, Economic Development Workshop, Town Garage Sale, ArtWalk, Frequent Shopper Program, WINGS Mural, Business Videos, Christmas Craze.

#009-2023-02-16 Member Tracy Ferguson

CARRIED: That the Economic Development Committee requests that Council approve the annual budget of \$10,000 for 2023.

6.0 ROUND TABLE:

- Cody Moulds – approaching BRHS about any film students to do local business videos.
- Wael Ammar – absent
- Tracy Ferguson – replace Easter Egg Selfie with a February event next year.
- Donna Haight – will discuss with vendors about being open during the Noah Grant Memorial Baseball Tournament.

- Mike Wells – Came to see what the Economic Development Committee is about and is interested in joining.
- Cyndi Corbett – Approach GP Airport about an area for our tourist & town information like Sexsmith. GPRTA has partnered with MD of Greenview to advertise the region via billboards on Highway 40. Met with Forestry, Parks and Tourism Minister Loewen and there will be extra money and a focus on campsites both Municipal and Provincial.

7.0 CLOSED SESSION:

#010-2023-02-16 Councillor Cody Moulds **10:09 AM**

CARRIED: That the Economic Development Committee moves into Closed Session for Item 7.1 Member-at-large Applicant – FOIP Section 17

7.1 Member-at-large Applicant – FOIP Section 17

#011-2023-02-16 Councillor Cody Moulds **10:21 AM**

CARRIED: That the Economic Development Committee moves out of Closed Session.

#012-2023-02-16 Councillor Cody Moulds

CARRIED: That the Economic Development Committee recommends that Council approve the Member-at-large application of Mike Wells.

8.0 ADJOURNMENT:

The meeting was adjourned at 10:24

Next meeting will be March 16, 2023 at 9:30 am.

Chair, Cyndi Corbett

Councillor Cody Moulds