



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING
 TO BE HELD THURSDAY FEBRUARY 16, 2023 AT 9:30 AM
 COUNCIL CHAMBERS, 400 10 ST BEAVERLODGE

1.0	<u>CALL TO ORDER:</u>	
2.0	<u>ADOPTION OF AGENDA:</u>	
3.0	<u>ADOPTION OF MINUTES:</u> 3.1 January 12, 2022	PP 2,3
4.0	<u>OLD BUSINESS:</u> 4.1 Easter Egg Selfie – tabled from May 13, 2022	
5.0	<u>NEW BUSINESS:</u> 5.1 2023 Budget – <i>Easter, Explore NWAB, Garage Sale, ArtWalk, Frequent Shopper Program, Harvest Festival, Wings Mural, Business videos, Christmas Craze</i>	
6.0	<u>ROUND TABLE:</u>	
7.0	<u>CLOSED SESSION:</u> 7.1 Member-at-large Application	
8.0	<u>ADJOURNMENT:</u>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, January 12, 2023 CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Cody Moulds – Councillor

Tracy Ferguson – Member

Jeff Johnston – CAO

Wael Ammar – Member - via phone

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

- The meeting commenced at 9:30 AM with a welcome to Beaverlodge Mural Foundation members in attendance, Jim Drabble & Coralie Rycroft.

2.0 ADOPTION OF AGENDA:

#001-2023-01-12 Member Tracy Ferguson

CARRIED: That the agenda be accepted with the amendment of New Business Item 5.4 Member-at-large Applicant – Jim Drabble be moved to Closed Session – FOIP Section 17.

3.0 ADOPTION OF MINUTES:

#002-2023-01-12 Councillor Cody Moulds

CARRIED: That the minutes of the November 17, 2022 meeting be accepted as presented.

4.0 OLD BUSINESS:

5.0 NEW BUSINESS:

5.1 Wings Mural Reply - Giftbox

Discussed with members of the Beaverlodge Mural Foundation what their plan was for the building and if there would be room for our WINGS mural.

5.2 Tourism Rack Cards – Mail out to Mount Robson, Jasper, Valemount, Grande Cache and Dawson Creek Tourist booths. Chair Corbett will inquire if the local gas stations would carry them for tourists.

5.3 2023 Economic Development Committee Budget – members to bring back ideas and initiatives for 2023 for February meeting.

#003-2023-01-12 Member Tracy Ferguson

CARRIED: That the Community Economic Development table this item until the Feb 16, 2023 meeting.

6.0 ROUND TABLE:

- Cody Moulds – waiting to hear back from the Chamber of Commerce about doing interview videos with business owners.
- Wael Ammar – Sunrise Diner to open Jan 18, 2023

- Tracy Ferguson – Christmas Craze was a great success despite the weather. Thanks to the Town for all their contributions. There is a Chamber meeting tomorrow so Tracy will bring back an update on the Artwalk 2023.
- Donna Haight – Not much appetite for a rodeo in town yet. Town Garage Sale scheduled June 3rd – early advertising and sign-up. Perhaps coordinate with the United Church so there is only one going on the same day.
- Jim Drabble – would like to see a map of the Mural locations at one of the kiosks near #JustinBeaver. Could be amalgamated with our map or a separate one that they can make changes to.
- Cyndi Corbett – #JustinBeaver should have a BLOG?
 - o QR code at the GP Airport & an area for our tourist & town information like Sexsmith has
 - o Need to leverage our #JustinBeaver

7.0 CLOSED SESSION:

#004-2023-01-12 Councillor Cody Moulds **10:21 AM**

CARRIED: That the Economic Development Committee moves into Closed Session for Item 7.1 Member-at-large Applicant – FOIP Section 17

7.1 Member-at-large Applicant – FOIP Section 17

#005-2023-01-12 Councillor Cody Moulds **10:42 AM**

CARRIED: That the Economic Development Committee moves out of Closed Session.

#005-2023-01-12 Member Tracy Ferguson

CARRIED: That this item, Member-at-large Applicant be tabled until the next meeting in February.

8.0 ADJOURNMENT:

The meeting was adjourned at 10:58

Next meeting will be February 17, 2023 at 9:30 am.

Chair, Cyndi Corbett

Councillor Cody Moulds