

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, April 13, 2023 CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Tracy Ferguson – Member

Mike Wells - Member

Jeff Johnston - CAO

Cody Moulds – Councillor

Wael Ammar – Member - absent

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

The meeting commenced at 9:30 AM.

2.0 ADOPTION OF AGENDA:

#013-2023-04-13 Member Tracy Ferguson

CARRIED: That the agenda be accepted as presented.

3.0 ADOPTION OF MINUTES:

#014-2023-04-13 Councillor Cody Moulds

CARRIED: That the minutes of the February 16, 2023 meeting be accepted as presented.

4.0 OLD BUSINESS:

Nil

5.0 NEW BUSINESS:

5.1 Easter Egg Selfie Contest 2023 – March 31-April 12

This year we had 46 entries, the most ever, including one senior. Three names were drawn as prize winners and we will pick up a small prize for our only senior entrant.

5.2 Economic Development Workshop

Provide structure for this committee, future planning, goal setting, training for members including what we should be focusing on. Invitations for President & Executive Director of the BDCC and school principals. Reach out to Sexsmith to find out how they operate their committee. Perhaps look at sitting in on an EDC meeting from the County.

#015-2023-04-13 Councillor Cody Moulds

CARRIED: That the Economic Development Committee contact Holly Sorgen about running the workshop and get some possible dates.

5.3 WINGS Mural – Around the Block

#016-2023-04-13 Member Tracy Ferguson

CARRIED: That the Economic Development Committee proceed with the WINGS Mural project, including a signed agreement, as discussed.

5.4 Economic Development Week – May 8-12, 2023

#017-2023-04-13 Member Mike Wells

CARRIED: That the Economic Development Committee devote a page in the Newsletter to past accomplishments and future plans.

5.5 #exploreNWAB 2023

#018-2023-04-13 Councillor Cody Moulds

CARRIED: That the Economic Development Committee accepts this for information.

5.6 2023 Budget Approval

#019-2023-04-13 Member Tracy Ferguson

CARRIED: That the Economic Development Committee accepts this for information.

6.0 ROUND TABLE:

- Cody Moulds – approached BRHS about any film students to do local business videos – 2 media students are interested
- Wael Ammar – absent
- Tracy Ferguson – nil
- Donna Haight – nil
- Mike Wells – nil
- Cyndi Corbett – will make contact regarding the WINGs mural.

7.0 CLOSED SESSION:

Nil

8.0 ADJOURNMENT:

The meeting was adjourned at 10:08

Next meeting will be May 18, 2023 at 9:30 am.

Chair, Cyndi Corbett

Councillor Cody Moulds