



AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING  
 TO BE HELD THURSDAY MAY 18, 2023 AT 9:30 AM  
 COUNCIL CHAMBERS, 400 10 ST BEAVERLODGE

<b>1.0</b>	<b><u>CALL TO ORDER:</u></b>	
<b>2.0</b>	<b><u>ADOPTION OF AGENDA:</u></b>	
<b>3.0</b>	<b><u>ADOPTION OF MINUTES:</u></b>  3.1 April 13, 2023	PP 2,3
<b>4.0</b>	<b><u>OLD BUSINESS:</u></b>  4.1 Economic Development Workshop Dates  4.2 TikTok or FB Interviews	
<b>5.0</b>	<b><u>NEW BUSINESS:</u></b>  5.1 Relic & Bones 2023  5.2 WINGS Mural Update  5.3 Community Garage Sale - June 3rd  5.4 Artwalk Weekend – June 9-11, 2023	
<b>6.0</b>	<b><u>ROUND TABLE:</u></b>	
<b>7.0</b>	<b><u>CLOSED SESSION:</u></b>	
<b>8.0</b>	<b><u>ADJOURNMENT:</u></b>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, April 13, 2023 CHAIR– Cyndi Corbett

**ATTENDANCE:**

Cyndi Corbett – Chair

Tracy Ferguson – Member

Mike Wells - Member

Jeff Johnston - CAO

Cody Moulds – Councillor

Wael Ammar – Member - absent

Donna Haight - Member

Recording Secretary - Nichole Young

**1.0 CALL TO ORDER:**

The meeting commenced at 9:30 AM.

**2.0 ADOPTION OF AGENDA:**

**#013-2023-04-13** Member Tracy Ferguson

**CARRIED:** That the agenda be accepted as presented.

**3.0 ADOPTION OF MINUTES:**

**#014-2023-04-13** Councillor Cody Moulds

**CARRIED:** That the minutes of the February 16, 2023 meeting be accepted as presented.

**4.0 OLD BUSINESS:**

Nil

**5.0 NEW BUSINESS:**

5.1 Easter Egg Selfie Contest 2023 – March 31-April 12

*This year we had 46 entries, the most ever, including one senior. Three names were drawn as prize winners and we will pick up a small prize for our only senior entrant.*

5.2 Economic Development Workshop

*Provide structure for this committee, future planning, goal setting, training for members including what we should be focusing on. Invitations for President & Executive Director of the BDCC and school principals. Reach out to Sexsmith to find out how they operate their committee. Perhaps look at sitting in on an EDC meeting from the County.*

**#015-2023-04-13** Councillor Cody Moulds

**CARRIED:** That the Economic Development Committee contact Holly Sorgen about running the workshop and get some possible dates.

5.3 WINGS Mural – Around the Block

**#016-2023-04-13** Member Tracy Ferguson

**CARRIED:** That the Economic Development Committee proceed with the WINGS Mural project, including a signed agreement, as discussed.

5.4 Economic Development Week – May 8-12, 2023

**#017-2023-04-13** Member Mike Wells

**CARRIED:** That the Economic Development Committee devote a page in the Newsletter to past accomplishments and future plans.



Box 30, Beaverlodge, AB T0H 0C0

Phone: 780.354.2201

Fax: 780.354.2207

5.5 #exploreNWAB 2023

#018-2023-04-13 Councillor Cody Moulds

**CARRIED:** That the Economic Development Committee accepts this for information.

5.6 2023 Budget Approval

#019-2023-04-13 Member Tracy Ferguson

**CARRIED:** That the Economic Development Committee accepts this for information.

#### 6.0 ROUND TABLE:

- Cody Moulds – approached BRHS about any film students to do local business videos – 2 media students are interested
- Wael Ammar – absent
- Tracy Ferguson – nil
- Donna Haight – nil
- Mike Wells – nil
- Cyndi Corbett – will make contact regarding the WINGs mural.

#### 7.0 CLOSED SESSION:

Nil

#### 8.0 ADJOURNMENT:

The meeting was adjourned at 10:08

Next meeting will be May 18, 2023 at 9:30 am.

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Chair, Cyndi Corbett

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Councillor Cody Moulds

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**Subject:** Relics & Bones - Pay to Play Tours + Marketing Galore!

Hello again everyone,

I wanted to touch base with you all Regarding our Drive - Ride Tours and some of the exciting developments.

**1)** Kiosk at Blackjacks Roadhouse in Nisku Alberta - every CMTA member and Relics & Bones partner will be invited to have their information made available in our own brochure kiosk at Black jacks.

This Kiosk will feature information that will be showcased on Bike Nights - which hosts upwards of 700 motorcyclists each week! We are actively looking for someone to run a booth for the car shows on Sundays. These car shows can have upward of 100 + Cars!

**2)** As we await the approvals from Travel Alberta, Carmen Peltier of Videos Incognito is getting ready to hit the road in June to start doing interviews and filming for EastLink TV.

**3)** We have a sponsor for our Motorcycle Reserved Parking sign for those wishing to reach out to motorcyclists....

**4)** Our Association has teamed up with Community Futures Grande Prairie & Region to provide: GrowBizSkills.ca - here we will be offering a certain amount of customer service training courses, human resources etc and Community Futures will be offering Entrepreneurial courses, leadership and a multitude of others. Some courses will be free to our members others will be a pay to play scenario. This is also where our Rider Friendly Training for Hotels/Motels/ will be trained from.

**5)** Our New Travel Agency Website is ready for the world and our Relics and Bones Alberta Tours to be fleshed out: [cmtatravelservices.com](http://cmtatravelservices.com)

**6)** We are not just a nonprofit association, we are a full blown travel agency!

**7)** Our association is reaching out to the Alberta Hotel & Lodging Association with the Rider Friendly Training and the Reserved Motorcycle Parking signage program.

We want to have the Relics & Bones Tours ready to sell by May 1st if possible - so if I have not talked to you yet and you are interested in being involved - please reach out!!!

See attached the route maps, the communities, the marketing packages etc...

**Renee Charbonneau**  
**Executive Director - CMTA**  
[motorcycletourism.ca](http://motorcycletourism.ca)  
**Travel Agent - CMTA Travel Services**  
**an affiliate of the Travel Agent Next Door**  
[cmtatravelservices.com](http://cmtatravelservices.com)  
**10908-102 St Grande Prairie AB T8V 2X3**  
**(780) 933-0182**

**Beaverlodge Community**

**GARAGE SALE**

**June 3<sup>rd</sup>**

**SIGN UP?**

**Call:**

**Ashley (780)296-6698**

**Donna (780) 518-6562**

**Names and Addresses Needed to  
Include You in the Town Map**

**Also Looking For Lemonade Sellers**

**We will pair you With our Garage  
Vendors**