

AGENDA FOR THE TOWN OF BEAVERLODGE COUNCIL MEETING

TUESDAY OCTOBER 10, 2023 AT 7:00 PM

IN COUNCIL CHAMBERS #400-10 STREET BEAVERLODGE, AB

Microsoft Teams meeting **Join on your computer, mobile app or room device**

[Click here to join the meeting](#) Meeting ID: 229 834 883 591 Passcode: FzCFyw

1.0	<b><u>CALL TO ORDER:</u></b>  <i>Town of Beaverlodge's Legislative Meetings are being live streamed effective June 12, 2023 via Council resolution #145-2023-05-23</i>	
2.0	<b><u>LAND ACKNOWLEDGEMENT:</u></b>	PP 3
3.0	<b><u>ADOPTION OF AGENDA:</u></b>	
4.0	<b><u>ADOPTION OF MINUTES:</u></b>  4.1 September 25, 2023 - Regular Council Meeting Minutes	PP 4-6
5.0	<b><u>DELEGATIONS:</u></b>  5.1 County of Grande Prairie – Regional Fire Services Agreement	
6.0	<b><u>OLD BUSINESS:</u></b>	
7.0	<b><u>NEW BUSINESS:</u></b>  7.1 County of Grande Prairie Fire Services Agreement 7.2 Your Region, Your Voice – Nov 16, 2023 7.3 Community Futures – Dreamers & Doers Gala – Nov 4, 2023 7.4 Grande Spirit – Friends of the Foundation Harvest Dine & Dance – Oct 28	PP 7 PP 8-13 PP 14-17
8.0	<b><u>CORRESPONDENCE:</u></b>  8.1 Minutes from the September 25, 2023 Committee of the Whole Meeting 8.2 TGCPs (The Great Canadian Playwright Showcase) 2023 Report	PP 18,19 PP 20-23
9.0	<b><u>COMMITTEE AND STAFF REPORTS:</u></b>  9.1 Action List 9.2 Council Reports	PP 24 PP 25,26
10.0	<b><u>CLOSED SESSION:</u></b>	
11.0	<b><u>ADJOURNMENT:</u></b>	



Box 30, Beaverlodge, AB T0H 0C0

Phone: 780.354.2201

Fax: 780.354.2207

As long as the sun shines, grass grows and the rivers flow – we acknowledge the homeland of the many diverse First Nation & Métis people whose ancestors have walked this land.

We are grateful to live, learn and work on the traditional territory of Treaty 8 and we make this acknowledgement as an act of reconciliation and gratitude.



**REGULAR COUNCIL MEETING MINUTES**  
**MONDAY SEPTEMBER 25, 2023 AT 7:00 PM**

**COUNCIL CHAMBERS 400-10 ST, BEAVERLODGE, ALBERTA**

<b>COUNCIL</b>	Mayor Gary Rycroft Councillor Hugh Graw Councillor Cyndi Corbett Councillor Ryier Hommy	Deputy Mayor Cal Mosher Councillor Judy Kokotilo-Bekkerus Councillor Cody Moulds
<b>STAFF</b>	Jeff Johnston, CAO, absent	Tina Letendre, Deputy CAO Nichole Young, Legislative Services

**1.0** **CALL TO ORDER** Mayor Gary Rycroft called the meeting to order. **7: 00 PM**

**2.0** **LAND ACKNOWLEDGEMENT**

*As long as the sun shines, grass grows and the rivers flow – we acknowledge the homeland of the many diverse First Nation and Métis people whose ancestors have walked this land. We are grateful to live, learn and work on the traditional territory of Treaty 8 and we make this acknowledgement as an act of reconciliation and gratitude.*

**3.0** **ADOPTION OF AGENDA**

**#224-2023-9-25** Councillor Judy Kokotilo-Bekkerus  
**CARRIED:** That Council adopts the agenda as presented.

**4.0** **ADOPTION OF MINUTES**

3.1 September 11, 2023 – Regular Council Meeting Minutes

**#225-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That Council accepts the minutes of the September 11, 2023 Regular Council Meeting as presented.

**5.0** **DELEGATIONS:**

**6.0** **OLD BUSINESS:**

6.1 Bylaw #1021 – Wildlife Feeding Bylaw

**#226-2023-09-25** Councillor Cyndi Corbett

**CARRIED:** That Council gives a 2<sup>nd</sup> reading to Bylaw #1021 Wildlife Feeding Bylaw.

**#227-2023-09-25** Councillor Judy Kokotilo-Bekkerus

**CARRIED:** That Council gives a 3<sup>rd</sup> and final reading, passing Bylaw #1021 Wildlife Feeding Bylaw

## **7.0 NEW BUSINESS:**

7.1 Extension for Committee of the Whole Meetings

**#228-2023-09-25** Councillor Hugh Graw

**CARRIED:** That Council will approve the extension of the Committee of the Whole meetings to be held prior to regular Council meetings until the end of their term in 2025.

7.2 Appointment of Councillor Judy Kokotilo-Bekkerus as Deputy Mayor

**#229-2023-09-25** Mayor Gary Rycroft

**CARRIED:** That Council appoints Councillor Judy Kokotilo-Bekkerus as Deputy Mayor, effective as of October 1, 2023.

7.3 Facility Fee Waiver – Beaverlodge United Church

**#230-2023-09-25** Councillor Cyndi Corbett

**CARRIED:** That Council approves the 50% Facility Fee Waiver for the Beaverlodge United Church for their annual Roast Beef Dinner.

7.4 ACP Application – County Partnership for Regional Growth

**#231-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That Council directs Administration to relay Council support for this project to the County of Grande Prairie.

7.5 ACP Application Support – Intermunicipal Collaboration

**#232-2023-09-25** Councillor Cyndi Corbett

**CARRIED:** That Council endorses the Town of Wembley's submission of an application to the Alberta Community Partnership Grant Program under the Intermunicipal Collaboration stream for shared professional planning and development advisory services in partnership with the Town of Wembley and the Town of Sexsmith.

7.6 2023 Housing & Service Needs Estimation Infographics

**#233-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That Council accepts this report for information.

7.7 Live Streaming of Meetings

**#234-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That Council directs Administration to continue with Live Streaming of the Meetings with a review in six months.



7.8 Registered Veterinary Technology Month Support

**235-2023-09-25** Deputy Mayor Cal Mosher

**CARRIED:** That Council proclaims the month of October as Registered Veterinary Technology Month in Beaverlodge.

**8.0** **CORRESPONDENCE:**

8.1 Committee of the Whole Meeting Minutes – September 11, 2023

**#236-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That Council approves the minutes from the September 11, 2023 Committee of a Whole meeting as presented.

8.2 2023 Rural & Remote Alberta Housing & Service Needs Estimation Report

**#237-2023-09-25** Councillor Cyndi Corbett

**CARRIED:** That Council accepts this report for information.

**9.0** **COMMITTEE AND STAFF REPORTS**

9.1 Action List

**#238-2023-09-25** Councillor Cyndi Corbett

**CARRIED:** That Council accepts the Action Item List as presented.

9.2 Staff Reports

**#239-2023-09-25** Councillor Judy Kokotilo-Bekkerus

**CARRIED:** That Council accepts these Staff Reports for information as presented.

**10.0** **CLOSED SESSION**

**11.0** **ADJOURNMENT**

Mayor Gary Rycroft adjourned the meeting.

**7:27 PM**

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Mayor Gary Rycroft

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Deputy CAO, Tina Letendre

# Your Region, Your Voice - First Annual



Thursday, November 16, 2023 (6:00 PM - 9:00 PM) (MST)



## Description

The Grande Prairie & District Chamber of Commerce invites our members and invited guests to our inaugural "Your Region, Your Voice" - bringing together **for the first time** the business community and elected officials from all three levels of government representing our region.

**Your Region, Your Voice** is an **exclusive opportunity for members** of our Chamber of Commerce to connect with the region's senior political leaders, who will be on stage together, at the same time, to answer questions from the audience. The room will be filled with thought leaders from all sectors who will share opportunities and challenges that impact the success of our region. Those who need to hear the information and be a part of the conversation, will be in the room at the same time. This event will provide insight for our advocacy efforts and has the potential to deliver insight that will inform future and existing projects and partnerships and identify new synergies.

The moderated Q&A from the audience will be addressed to:

- Chris Warkentin, MP Grande Prairie – Mackenzie
- Nolan Dyck, MLA Grande Prairie
- Ron Wiebe, MLA Grande Prairie - Wapiti
- Hon. Todd Loewen, Minister of Forestry and Parks & MLA Central Peace – Notley
- Martin Long, Parliamentary Secretary for Rural Health & MLA West Yellowhead
- Jackie Clayton, Mayor, City of Grande Prairie
- Bob Marshall, Reeve, County of Grande Prairie
- Tyler Olsen, Reeve, MD of Greenview

\* The number of government officials in attendance will depend upon their schedule and availability. All elected officials have been formally invited.

**Registration is required . After 4:00 PM on November 2, 2023 we cannot guarantee that we will be able to accommodate any food restrictions or allergies but will try our best.**

Ticket price: \$140.00 plus GST which includes a plated dinner and networking. Dress: business formal. Seating will be assigned. Premium seating available in sponsorship packages.


If you have dietary restrictions or food allergies, please advise and we shall do our best to accommodate.

Sponsorship opportunities are currently available. Please contact Kim Brown at [kim@gpchamber.com](mailto:kim@gpchamber.com) or call 780-532-5340 for more information.

**PLEASE ADVISE OF ANY FOOD RESTRICTIONS OR ALLERGIES, PLEASE ALSO ADVISE FOR EACH PERSON IF YOU ARE BOOKING FOR A GROUP OR SOMEONE OTHER THAN YOURSELF.**

 **Pomeroy Hotel & Event Centre - Grand Ballroom**  
11633 100 Street  
Grande Prairie, AB T8V 3Y4 Canada  
Please note that this event is business formal attire.



 **Event Contact**  
Kim Brown

 Thursday, November 16, 2023 (6:00 PM - 9:00 PM) (MST)

# Dreamers & Doers Gala 2023

Community  
Futures  
Grande Prairie  
& Region

Dear Friend,

Community Futures Grande Prairie & Region is hosting a community fundraiser on November 4<sup>th</sup> at Bonnetts Energy Centre – The Bowes starting at 5pm. The focus of this community awareness fundraiser is to generate funds that will assist in the support of existing multigenerational programs, the development of additional programs, all in support of youth entrepreneurs & businesses within the Grande Prairie Region.

This evening will include a full sit-down dinner, keynote speakers, Indigenous Dancer Clinton Soto, Live & Silent Auction, Mentalist Jeff Newman, & performance/dance by Brand Lynch Band. Tickets are available through Bonnetts Energy Centre. Single ticket \$214.50 or a table of 8 for \$1,716.00.

Community Futures strives to empower entrepreneurs & small business, enabling them to thrive & contribute to the local economy. Through various programs, services & partnerships, they we assist individuals in starting, expanding, or enhancing their business, ultimately fostering economic growth & prosperity.

Our ask is for a contribution to our Live/Silent Auction.

Sincerely,

Ken Loudon  
Sponsorship Manager  
[kloudon@telus.net](mailto:kloudon@telus.net)  
780-876-4688

Or  
Sarah Bateman  
[projectsgp@albertacf.com](mailto:projectsgp@albertacf.com)  
780-814-5340



November 4, 2023

# DREAMERS & DOERS GALA

## SPONSORSHIP PACKAGES

### Title Sponsor

\$25,000

Two Reserved tables (8 tickets each table)

Four bottles of champagne

Title sponsor of our gala for this year. First choice of a CF Program to be the title sponsor of. Your company name will be included in the name of the program.

Help pick theme for next year out of three choices CF presents to you.

Access to VIP Hour gala night

Gift bags for your guests

### Enchanted Sponsor

\$15,000

One Reserved table (8 tickets)

Two bottles of champagne

Second choice of a CF Program to be title sponsor.

4 tickets to Hyperdrive - women in business summit in Jasper, AB

Access to VIP hour gala night

Gift Bags for your guests

### Forest Sponsor

\$10,000

One Reserved table (8 tickets)

Two bottles of champagne

Third Choice of a CF program to be title sponsor

2 tickets to Hyperdrive

Access to VIP hour gala night

Gift bags for your guests



# DREAMERS & DOERS GALA

## SPONSORSHIP PACKAGES

### Add a course - \$5000

pick a course to add to the meal.  
name/logo on menu  
Gratitude on social media prior to event  
Tasting with caterer

### Appy Hour Sponsor - \$5000

help us choose the appetizers  
recognition on printed  
menu/program  
tasting with caterer

### Dessert Sponsor - \$5000

Help us choose a plated dessert.  
recognition on printed menu  
tasting with the caterer

### Wine Sponsor - \$3500

we are doing things differently.  
every table gets a tag to pick red  
or white wine. Your logo can be on  
this tag  
help us pick the wine

### Favor Sponsor - \$3000

work with us to customize favors  
logo on packaging

\*all sponsors will receive their  
logo on the sponsor slideshow  
and recognition by MC

For more information




Sarah Bateman  
(780) 814-5340



projectsgp@albertacf.com





# DREAMERS & DOERS GALA

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## SPONSORSHIP PACKAGES

Entertainment Sponsor -

\$2000 x 3

shoutout from the stage  
pick which act you want shout  
outs from

Artist Sponsor - \$1000

signage in caricature artist's area.

Cocktail Hour Sponsor -

\$1500 x 2

Choice of signature cocktail  
to be served all night.

Late Night Snack Sponsor -

\$1000 x 2

Choice of late night snack for  
guests

Green Carpet Sponsor -

\$500 x 3

logo on our "green carpet" area.

\*all sponsors will receive their  
logo on the sponsor slideshow  
and recognition by MC

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For more information



Sarah Bateman  
(780) 814-5340



projectsgp@albertacf.com



# DREAMERS & DOERS GALA

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## SPONSORSHIP PACKAGES

Advertising Sponsor – \$500  
social media recognition

Programs Sponsor – \$250  
logo on the program

Parting gift sponsor – \$500  
put your logo on the giftbox

Silent/live auction items  
contact us

gifts in kind  
contact us

\*all sponsors will receive their  
logo on the sponsor slideshow  
and recognition by MC

Coat Check Sponsor – \$250  
logos at coat check

Volunteer Sponsor – \$250 x 3  
help us give gifts to our student  
volunteers.

VIP After party  
contact us

not seeing something you like? Contact us.  
We can custom create sponsor packages

For more information



Sarah Bateman  
(780) 814-5340



projectsgp@albertacf.com



# Dreamers & Doers Gala 2023



## Sponsorship/Auction Confirmation Sheet

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Date: \_\_\_\_\_

I/We would like to provide Community Futures Grande Prairie & Region with the following:

- Sponsorship
  - Title Sponsor (\$25,000)
  - Enchanted Sponsor (\$15,000)
  - Forest Sponsor (\$10,000)
  - Add a course (\$5,000)
  - Appy Hour Sponsor (\$5,000)
  - Dessert Sponsor (\$5,000)
  - Wine Sponsor (\$3,500)
  - Favor Sponsor (\$3,000)
  - Entertainment Sponsor (\$2,000)
  - Artist Sponsor (\$1,000)
  - Cocktail hour sponsor (\$1,500)
  - Late Night Snack Sponsor (\$1,000)
  - Green Carpet Sponsor (\$500)
  - Parting Gift Sponsor (\$500)
  - Advertising Sponsor (\$500)
  - Programs Sponsor (\$250)
  - Volunteer Sponsor (\$250)
- Auction Item
- Other: \_\_\_\_\_

Details of auction items:

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**Nichole Young**

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**From:** Kelsey Edginton <kedginton@grandespirit.org>  
**Sent:** Monday, September 25, 2023 8:44 AM  
**To:** Amanda Westwater; Legislative Services; Wendy Holscher; Justine Yanishewski; Bailey S; Admin; admin@rycroft.ca; Beth Endresen; Dianne Nellis; Town of Spirit River CAO; Nichole Young  
**Cc:** Steve Madden  
**Subject:** {External}Grande Spirit Foundation's Harvest Dine & Dance  
**Attachments:** Donation Request and Ticket Form\_2023\_Fillable.pdf; Harvest\_Dinner\_Invitation\_Letter\_2023.pdf; Harvest Dine and Dance Poster 2023.pdf

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hello,

Grande Spirit Foundation is happy to share the details for our:

## **Annual Friend's of the Foundation Harvest Dine & Dance.**

This year's event will be held on **Saturday, October 28<sup>th</sup>** at the Pomeroy Hotel and Conference Centre in Grande Prairie, AB.

Please note that this fundraising event is open to adults of all ages.

You are most likely receiving this letter as a vendor or previous contributor to one of Grande Spirit Foundation's Fundraising events.

There are 3 attachments:

- ✓ Harvest Dinner Invitation Letter –options on how you can help
- ✓ Harvest Dine and Dance Poster –event details
- ✓ Donation Request & Ticket Form – Donation or ticket details

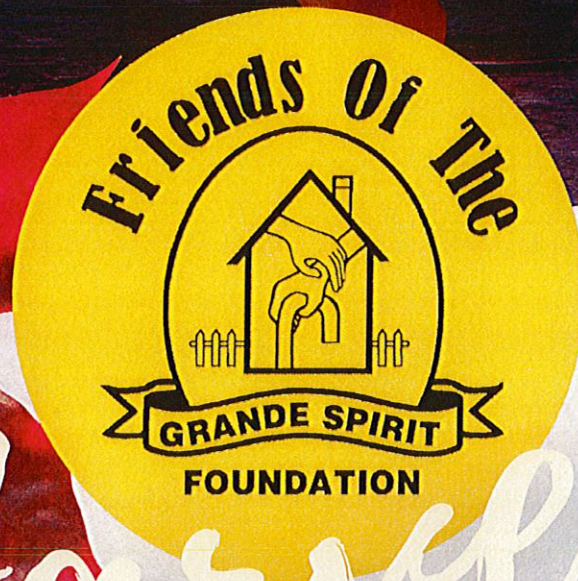
If you have any questions or need any further details, please feel free to reach out to Wendy Doucet or myself.

Sincerely,

**Paula McGregor**  
Financial Controller  
Grande Spirit Foundation  
[www.grandespirit.org](http://www.grandespirit.org)

9505 102 Ave.  
Grande Prairie, AB T8V 7G9  
Office: 780-532-2905 Ext: 155  
Fax: 780-539-3155





# Harvest Dine & Dance

Delicious Buffet Dinner  
Live & Silent Auction  
Live Entertainment By Night Ryders

\$80 Per Person / \$750 Corporate Table



**OCTOBER 28, 2023**  
**DOORS OPEN @ 5 PM**  
**DINNER SERVED @ 6 PM**



**Pomeroy Hotel &  
Conference Centre**

**FOR MORE INFORMATION AND TICKETS  
OR TO MAKE A DONATION CONTACT:**



780-978-3310 OR  
780-532-2905 EXT 155



[wdoucet@hotmail.ca](mailto:wdoucet@hotmail.ca)  
[pmcgregor@grandespirit.org](mailto:pmcgregor@grandespirit.org)

FOR ONLINE TICKET PURCHASING  
LINK [HTTPS://BIT.LY/3ST8JVW](https://bit.ly/3st8jvw)





# Grande Spirit Foundation

*"Providing Affordable Housing to Seniors and Families"*

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September 20, 2023

The Friends of the Grande Spirit Foundation are hosting their annual Harvest Dine & Dance fundraising event on October 28, 2023. We would like to invite you to participate in the fundraiser, which will be held at the Pomeroy Hotel and Conference Centre in Grande Prairie, AB. Doors will open at 5:00 pm. Dinner will be served at 6:00 pm and will be followed by a live & silent auction as well as a dance will be held with live music by Night Ryders.

The Friends of the Foundation's mission is to purchase items that improve the quality of life for our senior residents. Through fundraisers, such as this dinner, we are able to raise money for our seniors' lodges and apartments that are not accounted for in the day-to-day operations. In the past some of the items purchased include outdoor glider swings, exercise equipment, fun activities, updated furniture and TVs for common areas, a new bus and more...with much more left to do.

Here's how you can help:

1. Please mark your calendar now and plan to attend the fundraiser on October 28<sup>th</sup>. We encourage you to bring a friend or colleague and your checkbook! Corporate tables are \$750 which includes 8 dinner tickets, 2 bottles of wine, signage and advertising, or individual tickets are available at \$80 each.
2. Please consider contributing an item to the silent auction. All donations are greatly appreciated. Your donation can be a gift certificate to your business, merchandise or services.
3. You may prefer to provide a direct donation to the Friends of the Foundation.

We will gladly pick up your donation, or it can be dropped off at the address listed below. Please fill out the attached Donation & Ticket Request Form and return it to [pmcgregor@grandespirit.org](mailto:pmcgregor@grandespirit.org). We must receive all donations and ticket requests by Friday, October 20<sup>th</sup>.

We very much appreciate any support that your organization can provide. If you have any questions or would like to purchase tickets, please contact me at 780-978-3310 or [wdoucet@hotmail.ca](mailto:wdoucet@hotmail.ca)

On behalf of the Friends of the Foundation,

Wendy Doucet  
Friends of the Foundation Coordinator



# Grande Spirit Foundation

*"Providing Affordable Housing to Seniors and Families"*

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## Silent & Live Auction Item Donation

Donor Representatives Name: \_\_\_\_\_

Donor Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Description of item or service being donated:

\_\_\_\_\_  
\_\_\_\_\_

Approximate Retail Value: \_\_\_\_\_

### To Purchase Tickets for The Event

- Return this form to [pmcgregor@grandespirit.org](mailto:pmcgregor@grandespirit.org)  
or
- Visit <https://bit.ly/3sT8jVw> to purchase tickets online

# \_\_\_\_\_ Individual tickets \$80.00/ticket

# \_\_\_\_\_ Corporate Table \$750.00/table (incl 8 tickets & 2 bottles of wine on the table and sponsorship signage)

I would like my company to be invoiced for the tickets (is the contact information the same as above?)

I will pay by e-transfer to [accounting@grandespirit.org](mailto:accounting@grandespirit.org)

*Thank you for your support!  
Please return this form by Friday, October 20<sup>th</sup>*

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**COMMITTEE OF THE WHOLE MEETING MINUTES**

**COUNCIL CHAMBERS 400 10 St, BEAVERLODGE SEPTEMBER 25, 2023 @ 6:00 PM**

<b>COUNCIL</b>	Mayor Gary Rycroft	Deputy Mayor Cal Mosher
	Councillor Judy Kokotilo-Bekkerus	Councillor Hugh Graw
	Councillor Cody Moulds	Councillor Cyndi Corbett
	Councillor Ryier Hommy	
<b>STAFF</b>	Jeff Johnston, CAO, absent	Tina Letendre, Deputy CAO Nichole Young, Legislative Services

1.0 **CALL TO ORDER:** Mayor Gary Rycroft called meeting to order. **6:00 PM**

2.0 **LAND ACKNOWLEDGMENT:**

*As long as the sun shines, grass grows and the rivers flow – we acknowledge the homeland of the many diverse First Nation & Métis people whose ancestors have walked this land. We are grateful to live, learn and work on the traditional territory of Treaty 8 and we make this acknowledgement as an act of reconciliation and gratitude.*

3.0 **ADOPTION OF AGENDA:**

**#125-2023-09-11** Councillor Hugh Graw

**CARRIED:** That the Committee of the Whole accepts the agenda with the addition of:

- New Business Item 6.7 Dreamers & Doers Gala – Community Futures
- New Business Item 6.8 Community Clean-up October 14, 2023
- New Business Item 6.9 Grande Spirit Foundation Harvest Dine & Dance

4.0 **DELEGATION:**

5.0 **OLD BUSINESS:**

6.0 **NEW BUSINESS:**

6.1 Your Region, Your Voice – November 16, 2023

**#139-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That the Committee of the Whole recommends this item be moved to the council meeting on October 10, 2023 to determine the attendance of Council.

6.2 Orange Shirt Day – St Mary School September 29, 2023

**#140-2023-09-25** Councillor Hugh Graw

**CARRIED:** That the Committee of the Whole recommends that Councillor Judy Kokotilo-Bekkerus attend this event on behalf of the Council who will be in Edmonton attending the Alberta Municipalities Convention.

6.3 Firehall Building Committee Update

**#141-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That the Committee of the Whole accepts this for information.

6.4 Mountview Health Complex Committee Update

**#142-2023-09-25** Councillor Cyndi Corbett

**CARRIED:** That the Committee of the Whole accepts this for information.

6.5 Community Enhancement Committee

**#143-2023-09-25** Councillor Cyndi Corbett

**CARRIED:** That the Committee of the Whole accepts this for information.

6.6 Economic Development Committee

**#144-2023-09-25** Councillor Cody Moulds

**CARRIED:** That the Committee of the Whole accepts this for information.

6.7 Dreamers & Doers Gala – Community Futures

**#145-2023-09-25** Councillor Ryier Hommy

**CARRIED:** That the Committee of the Whole recommends this item be moved to the Council meeting on October 10, 2023 to approve both Advertising Sponsor and Program Sponsorship.

6.8 Community Clean-Up – October 14, 2023

**#146-2023-09-25** Councillor Cody Moulds

**CARRIED:** That the Committee of the Whole accepts this for information.

6.9 Grande Spirit Foundation Harvest Dine & Dance – October 28, 2023

**#147-2023-09-25** Councillor Judy Kokotilo-Bekkerus

**CARRIED:** That the Committee of the Whole recommends this item be moved to the Council meeting on October 10, 2023 to approve a silent auction donation in partnership with the Beaverlodge Butcher Shop.

**7.0 TOPICS FOR NEXT AGENDA:**

- Firehall Building Committee Update
- Mountview Health Complex Committee Update
- Community Enhancement Committee Update
- Economic Development Committee Update

**8.0 ADJOURNMENT:** Mayor Gary Rycroft adjourned the meeting.

**6:27 PM**

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Mayor Gary Rycroft

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Deputy CAO Tina Letendre



## TGCPS '23 REPORT

### National Resonance

TGCPS established itself as an emerging reference in the Canadian theatre community. The multifaceted promotional campaign garnered focused attention from the country's pool of producers, theatre companies, and funders, as well as interest from leaders in the music industry. @TGCPS and #TGCPS continue to circulate, months after this year's edition.

The conference's remote location did not affect attendance excessively. This year's delegation, although modest, came from Ontario, New York, Alberta, and BC. Invited guests, theatre service providers, and playwrights were all very glad for the trip. They were especially delighted and impressed by the variety of locations and venues they were treated to throughout County No 1.

The delegates have shared pictures on social media of emblematic structures in Beaverlodge, Sexsmith, Wembley, and the City of Grand Prairie. Our guests were welcomed to the region with gift baskets of locally-produced items, and left with samples to share back home. The general consensus is one of appreciation for the warm treatment received, and a desire to return.

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### Local Resonance

While communication between the organization and the various local administrations has been fluid throughout the planning of the first edition of TGCPS, public outreach was the conference's most notable failure.

For example, the Treasure Hunt extension event (#TreasureGP) is universally recognized among administrators and business owners as a very low-cost initiative with great potential for local business. Very few businesses participated, however.

The organization spoke with the leaders at business associations, farmers' markets, and chambers of commerce before the conference about various opportunities for local vendors to promote and sell at little or no cost, but the information does not seem to have made it past these individuals. By no means an exhaustive survey, a random sampling of six businesses confirmed in 100% of the cases that they received no information about the event from their association.

The organization sent a short questionnaire to hundreds of local businesses directly and distributed the link publicly across various social media platforms. The responses

were too few to provide meaningful data, but generally coincided in that the event was poorly promoted.

TGCPS did receive generous coverage from local media, although the wildfires overshadowed it somewhat.

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### Local Impact

The local economic impact for the first edition of TGCPS is estimated at \$50,000. Although not an overwhelming injection for the local economy, the general consensus among stakeholders is that TGCPS continues to have great potential for the region.

The lion's share of expenditure occurred within the hospitality industry, advertising, printing, and awards. Funding for the conference budget was provided by registration fees, tickets sales, local administrations, private sponsors, and investors.

Delegates are known to have purchased souvenirs, visited attractions, and so on. Our visitors brought positive memories back home with them of the fine treatment they received while they were our guests.

Appreciable gaps in communication distribution and common misunderstanding of professional standards in event planning have been exposed in some environments. This is a positive discovery, as it indicates the opportunities for growth with clarity.

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### National Impact

TGCPS '23 united major players from the Canadian theatre community, including representatives from Mirvish Productions (*Come from Away*) and Stratford Festival (no introduction necessary), with specialized professionals and emerging playwrights.

It is certain to have made a mark already; veteran and emerging playwrights were honoured, *Affair of Honor* has a new show in the works, and Rebecca Lashmar of Principal Intimacy Professionals gave a stunning presentation on developments in stage intimacy that are sure to be recognized across Canadian stages over the following seasons.

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### Improvements for TGCPS '24

Following the recommendation of numerous stakeholders, TGCPS '24 will take place over the course of a weekend, instead of during week days. The confirmed dates are May 10, 11, 12, and 13 (Friday to Monday).



This calendar is an improvement for delegates because it still allows for professional and business meetings, while providing better options for those arriving or departing on connecting flights. The weekend of entertainment is also an improvement for locals in the Grande Prairie area who wish to take a workshop or enjoy a show.

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### In Conclusion

The organization is very happy with the outcomes of TGCPS '23, and excited about the opportunity for improvement and outlook for TGCPS '24.

All compliments, criticisms, and suggestions are welcome.

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### A Local Promoter's Wish List to Santa

- Event promoters (of conferences, fairs, concerts, sporting events, etc.) provide opportunities for economic growth (beyond that which the local community can provide for itself) by attracting people (and their money) from other communities. **Fluid communication channels and customs between event promoters and local interest groups** is of great benefit to all parties.
  - To extract the full economic potential, our area would do well to encourage the **professionalization of trades and specialties that cater to the entertainment industry**. While jobs and careers in entertainment require hard work and dedication like any other, they are characteristically full of fruitful, rewarding, exciting, cross-disciplinary, and transferable skills. With more people appropriately able to attend to the needs of visiting artists, athletes, and so on, the Peace Country stands to attract bigger names and bigger crowds.
  - **Enhance the NWP Theatre Department, bring back the Music Department, and build a stream within Business Administration that prepares for executive positions in the entertainment industry.**
  - It would be exceptionally helpful for flights to arrive directly to Grande Prairie from outside the province, to **increase the number of flights in and out of Grande Prairie Airport** over all, and to adjust pricing so that flights from Edmonton are not more expensive than from airports located at greater distances.
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MAY 10-13, 2024 || GRANDE PRAIRIE, ALBERTA

**TGCPs '24**

GRANDE PRAIRIE,  
ALBERTA

**ACT  
NOW**

*From the Performer's Perspective*

MAY 10-13  
2024



Item Number	Subject	Requested On	People Responsible	Item Notes	Status	Target Date of Completion
1	10A St & Highway 43 (Subway Intersection)	22-Jun-20	CAO/Admin	Intersection has been surveyed - 2023 capital plan. Only \$50K in current budget, rest will be deferred to 2023 due to higher than expected pricing.	ON HOLD	8/1/2023
2	Recreation Centre Rate Review	27-Sep-21	CAO/Admin	CAO has received the rates and will review and bring to next Council meeting.	In progress	9/30/2023
3	Grande Prairie & District Catholic School Board	26-Oct-20	CAO/Admin	Sent Draft Joint Use Partnership Agreement to GPDCSD	In progress	9/30/2023
4	Community Bus Policy	8-May-23	Admin	Review and update this policy and it's fees and charges.	ON HOLD	12/31/2023

Current as of: **Tuesday, October 10, 2023**





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## Council Activity Report

Period: Sept 2023

Council Name: Cody Moulds		
Date	Committee/Meeting Title	Comments/Purpose
Sept 20	GPRRC	Black Ice Report Budget Update
Sept 25	Regular Council Meeting	Regular Town Council And COW
Sept 26 - 29	AB Muni Convention	Yearly conference



