

**Minutes for the Town of Beaverlodge Economic Development Committee Meeting**

**9:30 AM on Thursday, January 11, 2024 CHAIR– Cyndi Corbett**

**ATTENDANCE:**

Cyndi Corbett – Chair

Tracy Ferguson – Member, virtual

Mike Wells - Member

Jeff Johnston – CAO

Ryier Hommy – Councillor, virtual

Wael Ammar – Member, absent

Donna Haight - Member

Recording Secretary - Nichole Young

**1.0 CALL TO ORDER:**

The meeting commenced at 9:32 AM.

**2.0 ADOPTION OF AGENDA:**

**#001-2024-01-11** Member Mike Wells

**CARRIED:** That the agenda be accepted as presented.

**3.0 ADOPTION OF MINUTES:**

**#002-2024-01-11** Councillor Ryier Hommy

**CARRIED:** That the minutes of the August 24, 2023 meeting be accepted as presented.

**4.0 OLD BUSINESS:**

4.1 WINGS Update

**#003-2024-01-11** Member Donna Haight

**CARRIED:** That the Economic Development Committee accepts this update for information and requests that it be a recurring item under Old Business until it is completed.

**5.0 NEW BUSINESS:**

5.1 TikTok Update

**#004-2024-01-11** Chair Cyndi Corbett

**CARRIED:** That the Economic Development Committee will table this item until more information is gathered.

5.2 Survey Questions.

1. *What made you choose Beaverlodge as the location for your business?*
2. *What hurdles/obstacles have you faced as a business?*
3. *When is your busiest time? When is your slowest time? Is there a way to improve it?*
4. *Would you be interested in taking part in our monthly Spotlight video?*
5. *How could the Economic Development Committee help your business?*

**#005-2024-01-11** Member Donna Haight

**CARRIED:** That the Economic Development Committee will complete these surveys by the end of March.

#006-2024-01-11 Member Trcy Ferguson

**CARRIED:** That the Economic Development Committee will add the following question to the survey:

- Would you be interested in participating in our Frequent Shopper Program?

### 5.3 2023 Frequent Shopper Program Update

#007-2024-01-11 Member Mike Wells

**CARRIED:** That the Economic Development Committee accepts this update for information.

### 5.4 2024 Budget

#008-2024-01-11 Councillor Ryier Hommy

**CARRIED:** That the Economic Development Committee table the budget until the next meeting.

## 6.0 ROUND TABLE:

- Ryier Hommy – create a vendor list, business open house, strengthen relationship with Chamber of Commerce, fill existing vacancies in industrial park

## 8.0 ADJOURNMENT:

The meeting was adjourned at 10:24 AM

**Next meeting Feb 8, 2024 @ 9:30 AM**

---

Chair, Cyndi Corbett

---

Councillor Ryier Hommy