

Box 30, 400 - 10th Street Beaverlodge, AB TOH 0C0

AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING TO BE HELD THURSDAY JANUARY 11, 2024 AT 9:30 AM COUNCIL CHAMBERS, 400 10 ST BEAVERLODGE

1.0	CALL TO ORDER:					
2.0	ADOPTION OF AGENDA:					
3.0	ADOPTION OF MINUTES:					
	3.1 August 24, 2023	PP 2,3				
4.0	OLD BUSINESS: 4.1 WINGS Update					
5.0	NEW BUSINESS:					
	5.1 TikTok Update					
	 What made you choose Beaverlodge as the location for your business? What hurdles/obstacles have you faced as a business? When is your busiest time? When is your slowest time? Is there a way to improve it? Would you be interested in taking part in our monthly Spotlight video? How could the Economic Development Committee help your business? 2023 Frequent Shopper Program Final Update 2024 Budget 					
6.0	ROUND TABLE:					
7.0	CLOSED SESSION:					
8.0	ADJOURNMENT:					







Phone: 780.354.2201 Fax: 780.354.2207

Minutes for the Town of Beaverlodge Economic Development Committee Meeting 9:30 AM on Thursday, August 24, 2023 CHAIR— Cyndi Corbett

ATTENDANCE:

Cyndi Corbett - Chair

Tracy Ferguson - Member

Mike Wells - Member

Jeff Johnston - CAO, absent

Tina Letendre - Deputy CAO

Cody Moulds - Councillor

Wael Ammar - Member, absent

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

The meeting commenced at 9:30 AM.

2.0 ADOPTION OF AGENDA:

#030-2023-08-24 Councillor Cody Moulds

CARRIED: That the agenda be accepted with the addition to Old Business 4.1 – TikTok or FB Interviews of presentation by Xander and 4.2 Angel WINGS update.

3.0 ADOPTION OF MINUTES:

#031-2023-08-24 Member Mike Wells

CARRIED: That the minutes of the May 18, 2023 meeting be accepted as presented.

4.0 OLD BUSINESS:

4.1 TikTok &/or FB Interviews — Xander gave an overview of what he can do for these 'Spotlight' style interviews and can commit to at least one per month if the committee decides to proceed.

#032-2023-08-24 Member Mike Wells

CARRIED: That the Economic Development Committee accepts this for information.

4.2 WINGS Update

#033-2023-08-24 Councillor Cody Moulds

CARRIED: That the Economic Development Committee accepts this update for information and requests that it be a recurring item under Old Business until it is completed.

5.0 NEW BUSINESS:

5.1 June 22 Workshop Follow-up – conduct a survey with local businesses but do it in person. Come up with 5 questions for the survey and then follow up with Holly with the results and she will come back to complete the workshop.



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5.2 Survey Questions.

- 1. What made you choose Beaverlodge as the location for your business?
- 2. What hurdles/obstacles have you faced as a business?
- 3. When is your busiest time? When is your slowest time? Is there a way to improve it?
- 4. Would you be interested in taking part in our monthly Spotlight video?
- 5. How could the Economic Development Committee help your business?

#034-2023-08-24 Councillor Cody Moulds

CARRIED: That the Economic Development Committee accepts this for information.

5.3 2023 Frequent Shopper Program Update

#035-2023-08-24 Member Tracy Ferguson

CARRIED: That the Economic Development Committee accepts this update for information.

6.0 ROUND TABLE:

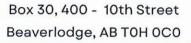
- Cody Moulds advertise 'Spotlight your Business'
- Wael Ammar absent
- Tracy Ferguson nil
- Donna Haight nil
- Mike Wells advertise upcoming opportunity for businesses to participate in survey
- Cyndi Corbett process to enable the committee to contact new businesses, add to the business license form

8.0 ADJOURNMENT:

The meeting was adjourned at 10:34 AM

Next meeting TBD.

Chair, Cyndi Corbett
 Councillor Cody Moulds





2023 Economic Development Committee Expenditures

JANUARY	\$0.00			
FEBRUARY	\$0.00			
MARCH	\$27.41	Home Hardware – Egg Hardware	Easter Egg Selfie	
APRIL	\$1342.50	GPRTA - \$1000 Red Apple - \$342.50	Easter Egg Selfie Baskets	
MAY	\$2338.00	Stamps - \$588.00 Petals - \$50.00 ArtWalk Sponsor - \$1500.00 Mulligan Chipping Challenge - \$200	Frequent Shopper Senior Prize for Easter BDCC Beaverly @ Dunes	
JUNE	\$0.00			
JULY	\$324.14	Petals - \$113.55 IGA - \$25.00 IGA - \$15.69	Economic Dev. Workshop	
AUGUST	\$305.82	Staples - \$305.82	Frequent Shopper	
SEPTEMBER	\$0.00			
OCTOBER	\$98.91	Staples - \$98.91	Frequent Shopper	
NOVEMBER	\$0.00			
DECEMBER	\$0.00			
Total Expenditures for 2023		\$4436.78		