



Box 30, 400 - 10th Street
Beaverlodge, AB T0H 0C0

**AGENDA FOR THE COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE MEETING
TO BE HELD THURSDAY JANUARY 11, 2024 AT 9:30 AM
COUNCIL CHAMBERS, 400 10 ST BEAVERLODGE**

1.0	<u>CALL TO ORDER:</u>	
2.0	<u>ADOPTION OF AGENDA:</u>	
3.0	<u>ADOPTION OF MINUTES:</u> 3.1 August 24, 2023	PP 2,3
4.0	<u>OLD BUSINESS:</u> 4.1 WINGS Update	
5.0	<u>NEW BUSINESS:</u> 5.1 TikTok Update 5.2 Business Survey Questions <ol style="list-style-type: none"> 1. <i>What made you choose Beaverlodge as the location for your business?</i> 2. <i>What hurdles/obstacles have you faced as a business?</i> 3. <i>When is your busiest time? When is your slowest time? Is there a way to improve it?</i> 4. <i>Would you be interested in taking part in our monthly Spotlight video?</i> 5. <i>How could the Economic Development Committee help your business?</i> 5.3 2023 Frequent Shopper Program Final Update 5.4 2024 Budget	
6.0	<u>ROUND TABLE:</u>	
7.0	<u>CLOSED SESSION:</u>	
8.0	<u>ADJOURNMENT:</u>	

Minutes for the Town of Beaverlodge Economic Development Committee Meeting

9:30 AM on Thursday, August 24, 2023 CHAIR– Cyndi Corbett

ATTENDANCE:

Cyndi Corbett – Chair

Tracy Ferguson – Member

Mike Wells - Member

Jeff Johnston – CAO, absent

Tina Letendre – Deputy CAO

Cody Moulds – Councillor

Wael Ammar – Member, absent

Donna Haight - Member

Recording Secretary - Nichole Young

1.0 CALL TO ORDER:

The meeting commenced at 9:30 AM.

2.0 ADOPTION OF AGENDA:

#030-2023-08-24 Councillor Cody Moulds

CARRIED: That the agenda be accepted with the addition to Old Business 4.1 – TikTok or FB Interviews of presentation by Xander and 4.2 Angel WINGS update.

3.0 ADOPTION OF MINUTES:

#031-2023-08-24 Member Mike Wells

CARRIED: That the minutes of the May 18, 2023 meeting be accepted as presented.

4.0 OLD BUSINESS:

4.1 TikTok &/or FB Interviews – *Xander gave an overview of what he can do for these ‘Spotlight’ style interviews and can commit to at least one per month if the committee decides to proceed.*

#032-2023-08-24 Member Mike Wells

CARRIED: That the Economic Development Committee accepts this for information.

4.2 WINGS Update

#033-2023-08-24 Councillor Cody Moulds

CARRIED: That the Economic Development Committee accepts this update for information and requests that it be a recurring item under Old Business until it is completed.

5.0 NEW BUSINESS:

5.1 June 22 Workshop Follow-up – *conduct a survey with local businesses but do it in person. Come up with 5 questions for the survey and then follow up with Holly with the results and she will come back to complete the workshop.*

5.2 Survey Questions.

1. *What made you choose Beaverlodge as the location for your business?*
2. *What hurdles/obstacles have you faced as a business?*
3. *When is your busiest time? When is your slowest time? Is there a way to improve it?*
4. *Would you be interested in taking part in our monthly Spotlight video?*
5. *How could the Economic Development Committee help your business?*

#034-2023-08-24 Councillor Cody Moulds

CARRIED: That the Economic Development Committee accepts this for information.

5.3 2023 Frequent Shopper Program Update

#035-2023-08-24 Member Tracy Ferguson

CARRIED: That the Economic Development Committee accepts this update for information.

6.0 ROUND TABLE:

- Cody Moulds – advertise ‘Spotlight your Business’
- Wael Ammar – absent
- Tracy Ferguson – nil
- Donna Haight – nil
- Mike Wells – advertise upcoming opportunity for businesses to participate in survey
- Cyndi Corbett – process to enable the committee to contact new businesses, add to the business license form

8.0 ADJOURNMENT:

The meeting was adjourned at 10:34 AM

Next meeting TBD.

Chair, Cyndi Corbett

Councillor Cody Moulds

2023 Economic Development Committee Expenditures

JANUARY	\$0.00			
FEBRUARY	\$0.00			
MARCH	\$27.41	Home Hardware – Egg Hardware	Easter Egg Selfie	
APRIL	\$1342.50	GPRTA - \$1000 Red Apple - \$342.50	Easter Egg Selfie Baskets	
MAY	\$2338.00	Stamps - \$588.00 Petals - \$50.00 ArtWalk Sponsor - \$1500.00 Mulligan Chipping Challenge - \$200	Frequent Shopper Senior Prize for Easter BDCC Beaverly @ Dunes	
JUNE	\$0.00			
JULY	\$324.14	Petals - \$113.55 IGA - \$25.00 IGA - \$15.69	Economic Dev. Workshop	
AUGUST	\$305.82	Staples - \$305.82	Frequent Shopper	
SEPTEMBER	\$0.00			
OCTOBER	\$98.91	Staples - \$98.91	Frequent Shopper	
NOVEMBER	\$0.00			
DECEMBER	\$0.00			
Total Expenditures for 2023		\$4436.78		