

**TOWN OF BEAVERLODGE**  
**BYLAW #1037 – ADVERTISING BYLAW**

**A BYLAW TO ESTABLISH ALTERNATE METHODS FOR ADVERTISING STATUTORY NOTICES**

**WHEREAS**, pursuant to section 606 of the *Municipal Government Act*, a Council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1;

**AND WHEREAS**, pursuant to section 606.1(1) of the *Municipal Government Act*, a council may, by bylaw, provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606;

**AND WHEREAS** Council is satisfied that the advertising method set out in this Bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held;

**NOW THEREFORE** the Council of the Town of Beaverlodge, in the Province of Alberta, duly assembled, enacts as follows:

**Short Title**

1. This Bylaw may be referred to as the “Advertising Bylaw”.

**Definitions**

2. In this Bylaw:
  - a. “**Town**” means the Town of Beaverlodge.
  - b. “**Website**” means the Town’s official website.

**Advertising Method**

3. Any notice required to be advertised by the *Municipal Government Act*, including a notice of a proposed bylaw, resolution, meeting, public hearing or other matter, may be provided by using one or more of the following methods, for a minimum of 7 consecutive days:
  - (a) by electronically posting the notice prominently on the Town’s Website;

- (b) by electronically publishing or linking the notice through the Town's official social media accounts; or
  - (c) by physically posting the notice in a prominent public location at each of the following public facilities: the Town Office, the Beaverlodge Arena, and the NuVista Energy Centre.
4. Nothing in this Bylaw precludes the Town from using additional methods of advertising beyond those set out methods in this Bylaw. The Town's decision to exceed the minimum requirements of this Bylaw in one circumstance shall not be construed as altering or increasing the minimum advertising requirements for any other matter, even if the matters are similar.

#### Severability

5. If any provision of this Bylaw is held invalid by a court of competent jurisdiction, the invalid portion shall be severed, and the remainder shall remain in effect.

#### Effective Date

6. This Bylaw shall come in it force upon the third reading and being signed.

READ a First time this 7<sup>th</sup> day of July 2025.

READ a Second time this 11<sup>th</sup> day of August 2025.

READ a Third time and Passed this 11<sup>th</sup> day of August 2025.

  
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Mayor Gary Rycroft

  
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Jeff Johnson, Chief Administrative Officer