



211 Day Proclamation

Amplify Awareness of 211 in Alberta/National 211 Day February 11, 2026

WHEREAS: February 11 is proclaimed as 211 Day in Alberta; and

WHEREAS: the main goal of 211 is to connect people in our province with help when they need it most. 211 is Canada's primary source of information and referral for government and community-based programs, as well as non-clinical and social services. It operates 24/7, is free and confidential, can accommodate over 170 languages, can accommodate people who are deaf, deafened, and hard of hearing, and wait times are minimal. We can connect people to clinical programs and services upon

request through live transfers. All calls are answered by trained and certified service navigators who are ready to listen, assess, provide service navigation and to advocate if needed; and

WHEREAS: 211 will be organizing building illuminations, inviting mayors of municipalities in Alberta to proclaim February 11 as 211 Day, distributing 211 promotional materials, and offering information sessions both in-person and virtually to raise awareness of the 211 service; and

WHEREAS: these activities will raise awareness of the 211 information and referral service and that it can be accessed by anyone living in Alberta by phone, chat or the web; and

THEREFORE: I Mayor GARY RYCROFT do hereby proclaim Wednesday, February 11, 2026 as 211 Day in the TOWN of BEAVERLODGE .

Signed at BEAVERLODGE, Alberta on this 11 day of February 2026

A handwritten signature in black ink, appearing to read 'Gary Rycroft', written over a horizontal line.

Mayor Gary Rycroft